Wilderness Inquiry

2020

10th Annual

Great River Race

Race to Close the Opportunity Gap September 7-17, 2020

Virtual Celebration September 17, 2020 @ 7pm

Why We Race

EVERYONE BELONGS IN THE OUTDOORS. Your sponsorship connects kids to educational programs in the outdoors through Wilderness Inquiry's Canoemobile program. Canoemobile works with more than 15,000 Minnesota youth annually through our "floating classroom" to help improve school performance, cultivate a stewardship ethic, and create pathways to higher education and career opportunities in the outdoors.

A Race for Our Future

- Our goal to raise $60,000 will directly address the opportunity gap through place-based education.
- Together we will connect youth to programs that engage students in the outdoors.

A Race for You

- We're bringing together our community to share all of the ways we engage with the outdoors!
- Build a team or compete solo in the 10-day Challenge to get outside and share your favorite outdoor activities with your friends, family, and colleagues.
- Join us on September 17 for a Virtual Celebration showcasing youth participants, challenge winners, sponsors, and our outdoor community.

Great River Race

10-day Challenge

READY, SET, GO, FUN!	10-day Challenge kicks off on September 7
PADDLE POINTS	Earn points for spirit and the most outdoor activities shared
SHARE THE JOURNEY	Share your love for the outdoors and tag #MNGreatRiverRace
WIN PRIZES	Team and individual prizes, but the ultimate winners are the kids!

Virtual Celebration

Join us on September 17 at 7pm for a virtual race finale and livestream of the celebration with awards, entertainment, special guests, and Kevin Kling as our master of ceremonies!

Past Sponsors

Aggregate Industries
Ann Bancroft Foundation
Associated Bank
CarVal Investors
Craig-Hallum LLC
Dorsey & Whitney LLP
Dunn Bros Coffee
Faegre Baker Daniels
Friends of the Lock & Dam
FRWD
Lakewinds Food Co-op
LimnoTech
Lubrication Technologies
McKnight Foundation
Minneapolis Regional Chamber
Minnesota Public Radio
Mississippi Park Connection
Mortenson Construction
MPLS Downtown Council
Nature Valley
Neil DuBois Memorial Fund
Pathways to Children
Pelican Leadership Academy
Pohlad Companies
Polaris Industries
Race Judicata
RBC Capital Markets
Riley Hayes Advertising
Ryan Companies
Saint Paul & Minnesota Foundation
Shakopee Mdewakanton Sioux Community
TCF Bank
Thomson Reuters
Travelers
UCare
University of Minnesota
VAA Engineering
Walser
Winnebago Industries

Sponsor the Race Today!

Dear Friends,

The long term health and vibrancy of our region depends on the strength of our future work force. While students in Minnesota traditionally perform at the top of standardized tests, we have one of the nation's largest disparities between students of color and their classmates.

All students deserve the chance to reach their full potential. We know that providing educational enrichment opportunities through creative programs like Canoemobile can make a big impact on student success. By getting kids out in canoes on the Mississippi River and providing nature-based learning experiences, Canoemobile helps stem summer learning loss while creating memories that last a lifetime.

Please join us in supporting Canoemobile by getting involved in the Great River Race today.

Tim Walz
Governor
State of Minnesota

Melvin Carter
Mayor
City of Saint Paul

Jacob Frey
Mayor
City of Minneapolis

Sponsorship Information

Your support raises funds and awareness to close the opportunity gap.

Contact Willy Tully
willy@wildernessinquiry.org
612-676-9430

www.greatriverrace.org

Get Involved

Join the Fun!

- Sponsor a team in the Great River Race
- Cheer for teams and follow along on social media
- Donate to provide scholarships for underserved youth
- Join us on September 17 for the Great River Race Virtual Celebration
- Follow us on Facebook, Instagram, & Twitter - #MNGreatRiverRace
- Spread the word about the Race to Close the Opportunity Gap!

ADVENTURE
IS OUR MEDIUM

INCLUSION
IS OUR METHOD

INTEGRATION
IS OUR MISSION

Wilderness Inquiry

Established in 1978, Wilderness Inquiry is a non-profit organization that connects people of all ages, backgrounds, and abilities to the natural world through shared outdoor experiences. Adventures are facilitated close to home and across the globe. Our programs focus on integration, education, employment, and health and wellness.

wildernessinquiry.org | 808 14th Ave SE Minneapolis, MN 55414 | 612-676-9400

2020 10th Annual Great River Race

SPONSOR THE

Race to Close the Opportunity Gap

AND HELP OUTDOOR LEARNING COME TO LIFE!

FINDING A WAY SPONSOR
Build a team of racers and join the 10-day Challenge!
___ $3,000 will connect 100 MN youth to the outdoors

PADDLING TOGETHER SPONSOR
Build a team and sponsor a virtual outdoor camp for kids!
___ $5,000 will connect 200 MN youth to the outdoors

PRESENTING SPONSOR
Lead the way for youth engagement in the outdoors!
___ $10,000 will connect 500 MN youth to the outdoors

Wilderness Inquiry will provide a race packet and guidance to prepare your team for the 10-day Challenge

CONTACT NAME | PHONE NUMBER | EMAIL

NAME OF ORGANIZATION OR TEAM (AS YOU WOULD LIKE IT TO APPEAR IN SPONSOR RECOGNITION MATERIALS)

ADDRESS

CITY | STATE | ZIP

☐ Enclosed is a check for $_____

☐ Please send me an invoice for $_____ P.O. No. (if applicable):_____

☐ Please charge $_____to ☐ VISA ☐ MasterCard ☐ Discover

CARD NUMBER | EXPIRATION DATE | CVC CODE

NAME ON CARD AND BILLING ADDRESS IF DIFFERENT FROM ABOVE

Sponsor Logo

Please email your color and black & white logos to **development@wildernessinquiry.org**. High-resolution (300 dpi) .jpg or .eps files are recommended for best results.

Send Completed Form To

Willy Tully
Wilderness Inquiry
808 14th Ave SE
Minneapolis, MN 55414

Email willy@wildernessinquiry.org
Phone 612-676-9430
Fax 612-676-9401
www.greatriverrace.org

Outdoor learning helps students explore and discover new places

Sponsorship Overview

Wilderness Inquiry

Finding a Way Sponsor | $3,000

Connect 100 Minnesota youth to STEM-based educational opportunities in the outdoors.

At this level:

- Register a team for the 10-day Challenge to share the outdoors.
- Highlight your organization's support through logo recognition on race materials and at the live event.
- Receive a race packet and t-shirts, live event registration, and official team entry to the 10-day Challenge.

Paddling Together Sponsor | $5,000

Connect 200 Minnesota youth to STEM-based educational opportunities in the outdoors and sponsor a virtual outdoor camp for kids!

At this level:

- Receive all Finding a Way Sponsorship benefits.
- Sponsor a virtual outdoor camp for kids, in partnership with the National Park Service.
- Receive recognition as a Paddling Together Sponsor for youth engagement on race materials and at the live event.

Presenting Sponsor | $10,000

Connect 500 Minnesota youth to STEM-based educational opportunities in the outdoors and share your impact!

At this level:

- Receive all Paddling Together Sponsorship benefits.
- Share your impact: highlight your support for Minnesota youth at our live virtual event on September 17 and through sponsored social media posts during the 10-day Challenge.
- Engage your organization further with a team-building canoe event provided for your staff and coordinated by Wilderness Inquiry in 2021.