**Suggested Copy Points for Recruitment Emails:**

Subject Line: Paddle with me on September 12th!

Hello Friend,

On **Saturday, September 12th**, we are sponsoring a boat in Wilderness Inquiry’s Great River Race – the Race to Close the Achievement Gap! In its tenth year, the race brings the community together to raise funds for closing the student achievement gap through outdoor education. As a boat sponsor, we will be racing a **24’ Voyageur Canoe** on the Mississippi River.

The Race to Close the Achievement Gap benefits Wilderness Inquiry's **Canoemobile MN** program, which provides high-quality outdoor learning experiences for **15,000** Minnesota students each year. Canoemobile partners with the National Park Service, DNR, Mississippi Park Connection, and more.

We need **7-9 paddlers** for our canoe; all abilities are welcome. Wilderness Inquiry (WI) will provide expert stern paddlers, life jackets, and paddles. To ensure safety and fair competition, all racers must use WI paddles. After the race, we’ll celebrate with a picnic and award ceremony at Hidden Falls Regional Park. Your friends and family are welcome to join us for the picnic.

The race is meant to be a friendly competition and a great team building exercise. We’ll have great fun, enjoy the outdoors, and raise funds to support Canoemobile's place-based learning programs for underserved students.

I hope you’ll be able to join me for this great experience.  What could be better than spending a Saturday morning paddling one of the most beautiful and unique stretches of the Mississippi River for a great cause!  Please contact me before to sign up or if you have any questions.

Learn more at [www.greatriverrace.org](http://www.greatriverrace.org).

Thanks and I look forward to hearing from you,

Name