10th Annual

Great River Race

Race to Close the Achievement Gap on September 12, 2020
Why We Race ...

BECAUSE EVERY CHILD DESERVES A HEAD START. Funds raised through your sponsorship support engaging kids in the outdoors through Wilderness Inquiry’s Canoemobile program. Canoemobile works with more than 15,000 Minnesota youth annually through our “floating classroom” to help improve school performance, cultivate a stewardship ethic, and create pathways to higher education and career opportunities in the outdoors.

A Race for Our Future
- Our goal to raise $100,000 will directly address the achievement gap through place-based education
- Together we will build awareness for programs that engage students in the outdoors
- Join us to inspire stewardship while introducing opportunities in the outdoor industry

A Race for You
- Build a team of up to 9 paddlers and race the Mighty Mississippi in a 24-foot Voyageur canoe
- Work together for a meaningful purpose
- Highlight your organization’s dedication to educational outcomes for Minnesota youth

Race Day Itinerary
(Route/times subject to change)
DATE SEPTEMBER 12, 2020
ROUTE HIDDEN FALLS-PIKE ISLAND CIRCUIT
SCHEDULE
8:45 am Registration
9:00 am Kick-off ceremony
9:30 am Instructions & safety
10:00 am Race begins
11:45 am Race concludes
12:00 pm Awards & lunch
1:00 pm Event concludes

Past Sponsors
Aggregation Industries
Ann Bancroft Foundation
Associated Bank
CarVal Investors
Craig-Hallum LLC
Dorsey & Whitney LLP
Dunn Bros Coffee
Faegre Baker Daniels
Friends of the Lock & Dam
FRWD
Lakewinds Food Co-op
LimnoTech
Lubrication Technologies
McKnight Foundation
Minneapolis Regional Chamber
Minnesota Public Radio
Mississippi Park Connection
Mortenson Construction
MPLS Downtown Council
Nature Valley
Neil DuBois Memorial Fund
Pathways to Children
Pelican Leadership Academy
Pohlad Companies
Polaris Industries
Race Judicata
RBC Capital Markets
Riley Hayes Advertising
Ryan Companies
Saint Paul & Minnesota Foundation
Shakopee Mdewakanton
Sioux Community
TCF Bank
Thomson Reuters
Travelers
UCare
University of Minnesota
VAA Engineering
Walser
Winnebago Industries
Dear Friends,

The long term health and vibrancy of our region depends on the strength of our future work force. While students in Minnesota traditionally perform at the top of standardized tests, we have one of the nation’s largest disparities between students of color and their classmates.

All students deserve the chance to reach their full potential. We know that providing educational enrichment opportunities through creative programs like Canoemobile can make a big impact on student success. By getting kids out in canoes on the Mississippi River and providing nature-based learning experiences, Canoemobile helps stem summer learning loss while creating memories that last a lifetime.

Please join us in supporting Canoemobile by getting involved in the Great River Race today.

Sponsorship Information
Your support raises funds and awareness to close the achievement gap.

Contact Willy Tully
willy@wildernessinquiry.org
612-676-9430

www.greatriverrace.org
Get Involved ...

Join the Fun!
- Sponsor a boat in the Great River Race
- Join 100 volunteers on race day: wrangle boats, set up, and more
- Donate to provide scholarships for underserved youth
- Join a Canoemobile event as a volunteer
- Follow us on Facebook, Instagram, & Twitter — #MNGreatRiverRace
- Spread the word about the Race to Close the Achievement Gap!

Established in 1978, Wilderness Inquiry is a non-profit organization that connects people of all ages, backgrounds, and abilities to the natural world through shared outdoor experiences. Adventures are facilitated close to home and across the globe. Our programs focus on integration, education, employment, and health and wellness.

wildernessinquiry.org  |  808 14th Ave SE Minneapolis, MN 55414  |  612-676-9400
SPONSOR THE
Race to Close the Achievement Gap
AND HELP OUTDOOR LEARNING COME TO LIFE!

FINDING A WAY SPONSOR
Build a team of up to 9 paddlers for the race!
___ $3,000 will connect 100
MN youth to the outdoors

PADDLING TOGETHER SPONSOR
Build a team and sponsor a boat for kids in the race!
___ $5,000 will connect 200
MN youth to the outdoors

PRESENTING SPONSOR
Lead the way for youth engagement in the outdoors!
___ $10,000 will connect 500
MN youth to the outdoors

Wilderness Inquiry will provide all support materials and guidance to prepare your team for the race.

CONTACT NAME PHONE NUMBER EMAIL

NAME OF ORGANIZATION OR TEAM (AS YOU WOULD LIKE IT TO APPEAR IN SPONSOR RECOGNITION MATERIALS)

ADDRESS

CITY STATE ZIP

☐ Enclosed is a check for $______________
☐ Please send me an invoice for $______________ P.O. No. (if applicable):

☐ Please charge $______________ to ☐ VISA ☐ MasterCard ☐ Discover

CARD NUMBER EXPIRATION DATE CVC CODE

NAME ON CARD AND BILLING ADDRESS IF DIFFERENT FROM ABOVE

Sponsor Logo
Please email your color and black & white logos to development@wildernessinquiry.org. High-resolution (300 dpi) .jpg or .eps files are recommended for best results.

Send Completed Form To
Willy Tully
Wilderness Inquiry
808 14th Ave SE
Minneapolis, MN 55414

Email willy@wildernessinquiry.org
Phone 612-676-9430
Fax 612-676-9401
www.greatriverrace.org

Outdoor learning helps students explore and discover new places
Sponsorship Overview

Finding a Way Sponsor | $3,000
Connect 100 Minnesota youth to STEM-based educational opportunities in the outdoors.

At this level you will:
• Fill a beautiful 24-foot Voyageur canoe with up to 9 paddlers and race down the Mississippi River.
• Highlight your organization’s support through logo recognition on race materials and signage.
• Receive a race packet, official race t-shirt, picnic lunch, and first-hand glimpse of what youth experience during Canoemobile events.

Paddling Together Sponsor | $5,000
Connect 200 Minnesota youth to STEM-based educational opportunities in the outdoors and sponsor a boat for kids in the race!

At this level you will:
• Receive all the benefits of the Finding a Way Sponsorship.
• Provide a second boat for local youth to participate in the Great River Race and see the Canoemobile mission in action.

Presenting Sponsor | $10,000
Connect 500 Minnesota youth to STEM-based educational opportunities in the outdoors.

At this level you will:
• Receive all the benefits of the Finding a Way Sponsorship.
• Speak to the crowd: share your support for Minnesota youth and our state's outdoor heritage at our Awards Ceremony, alongside community leaders and friends!
• Engage your organization further with a team-building canoe event provided for your staff and coordinated by Wilderness Inquiry.

www.greatriverrace.org