

GREAT RIVER RACE



RACE TO CLOSE THE
ACHIEVEMENT GAP
SEPTEMBER 14, 2019



Wilderness
Inquiry

The Great River Race funds Wilderness Inquiry's Canoemobile Minnesota program that brings classroom learning outside, engages more than 15,000 Minnesota youth annually to improve school performance, cultivates a stewardship ethic, and creates pathways to pursue educational and career opportunities in the outdoors. We're all in this boat together!

A Race for Our Future

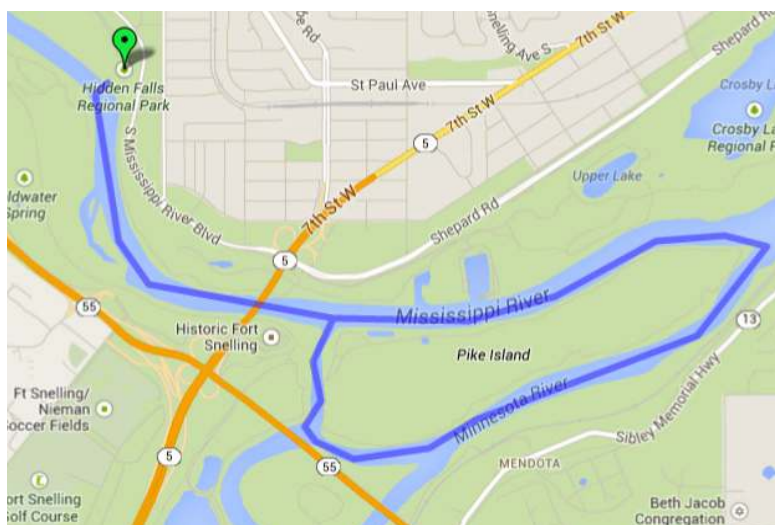
- Raise funds! Our goal is to raise \$100,000 to address the achievement gap through place-based education
- Raise awareness of education programs that engage students in the outdoors
- Inspire environmental stewardship and career pathways in the outdoor industry

A Race for You

- Paddle the Mighty Mississippi in a 24-foot Voyageur canoe
- Work together for a meaningful purpose
- Highlight your organization's dedication to improving educational outcomes for Minnesota youth



Students paddle as a team and conquer fears



Race route from Hidden Falls Regional Park around Pike Island

Race Day Itinerary

Date:	Saturday, September 14, 2019
Time:	9:00 a.m. to 1:00 p.m.
Starting Line:	Hidden Falls Regional Park
Finish Line:	Hidden Falls Regional Park
Schedule:	(routes/time subject to change)
8:45 a.m.	Teams arrive for registration
9:00 a.m.	Kick-off
9:30 a.m.	Instruction, safety, and strategy
10:00 a.m.	Race begins
11:45 a.m.	Race concludes
12:00 p.m.	Awards ceremony and lunch
1:00 p.m.	Event concludes

Past Sponsors

Aggregate Industries
 Associated Bank
 BMO Harris Bank
 Carleton College
 CarVal Investors
 Ceridian
 Dorsey & Whitney LLP
 Dunn Bros. Coffee
 Exeter
 Faegre Baker Daniels
 FRWD
 Health Partners
 Ideapark
 Juut Salon Spa
 McKnight Foundation
 Mississippi Park Connection
 Mortenson Construction
 Mosquito
 Nature Valley

Neil DuBois Memorial Fund
 Orange Tree
 Pearson's Salted Nut Roll
 Peregrine
 Peterssen / Keller Architecture
 Polaris Industries
 RBC Capital Markets
 Riley Hayes Advertising
 Ryan Companies
 Target
 TASC
 TCF Bank
 Thomson Reuters
 Travelers
 UCare
 University of Minnesota
 Venture Bank
 Walser
 Wells Fargo



Students learn science by testing water quality



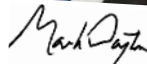
Dear Friends,

The long term health and vibrancy of our region depends on the strength of our future work force. While students in Minnesota traditionally perform at the top of standardized tests, we have one of the nation's largest disparities between students of color and their classmates.


All students deserve the chance to reach their full potential. We know that providing educational enrichment opportunities through creative programs like Canoemobile can make a big impact on student success. By getting kids out in canoes on the Mississippi River and providing nature-based learning experiences, Canoemobile helps stem summer learning loss while creating memories that last a lifetime.

Please join us in supporting Canoemobile by getting involved in the Great River Race today.





Mark Dayton
Governor
State of Minnesota




Melvin Carter
Mayor
City of Saint Paul




Jacob Frey
Mayor
City of Minneapolis

Sponsor the Race Today!

Your support raises funds and awareness to close the achievement gap.

Contact Julie Edmiston
julie@wildernessinquiry.org
612.676.9424

www.greatriverrace.org





Boat sponsors like Thomson Reuters race to close the achievement gap while enjoying a day on the river

Get Involved

- Sponsor a boat in the Great River Race
- Join 100 volunteers on race day: wrangle boats, set up, and more
- Donate to provide scholarships for underserved youth
- Join a Canoemobile Minnesota event as a volunteer
- Follow us on Facebook and Twitter (#MNGreatRiverRace)
- Spread the word about the Race to Close the Gap!

ADVENTURE
IS OUR MEDIUM
INCLUSION
IS OUR METHOD
INTEGRATION
IS OUR MISSION



**Wilderness
Inquiry**

Established in 1978, Wilderness Inquiry is a non-profit organization that connects people of all ages, backgrounds, and abilities to the natural world through shared outdoor experiences. Adventures are facilitated close to home and across the globe. Our programs focus on integration, education, employment, and health and wellness.



You will
RACE TO CLOSE THE ACHIEVEMENT GAP
as a canoe sponsor!

Can-Do Canoe Sponsor

Build a team of 7 to 9 paddlers for the race!

___ We will support 100 MN youth for \$3,000

Presenting Sponsor

Associate your company with a winning cause!

___ We will support 500 MN youth for \$10,000

Wilderness Inquiry will provide you with support materials and next steps to prepare your team for the race.

CONTACT NAME

PHONE NUMBER

EMAIL

NAME OF ORGANIZATION OR TEAM (AS YOU WOULD LIKE IT TO APPEAR IN SPONSOR RECOGNITION MATERIALS)

ADDRESS

CITY

STATE

ZIP

Enclosed is a check for \$_____

Please send me an invoice for \$_____ P.O. No. (if applicable):_____

Please charge \$_____ to VISA MasterCard Discover

CARD NUMBER

EXPIRATION DATE

CVC CODE

NAME ON CARD AND BILLING ADDRESS IF DIFFERENT FROM ABOVE

Sponsor Logo Request

Please email your color and black & white logos to info@wildernessinquiry.org or call **612.676.9400**. High-resolution (300 dpi) .jpg or .eps files are recommended for best results.

Send this completed form to

Wilderness Inquiry, 808 14th Ave SE, Minneapolis, MN 55414

C/O Julie Edmiston | email: julie@wildernessinquiry.org | phone: 612-676-9424 | fax: 612-676-9401

Learn more: www.greatriverrace.org



Sponsorship Overview

Can-Do Canoe Sponsor | \$3,000

Connect 100 Minnesota youth to place-based education at their local parks and waterways.

At this level you will:

- Fill a beautiful 24ft Voyageur canoe with 7-9 paddlers, equipped with a certified captain.
- Show your company's support through logo recognition on race materials and signage.
- Receive a racers packet, official race t-shirt, picnic lunch, and a first-hand glimpse of what youth experience during Canoemobile events.



Presenting Sponsor | \$10,000

Connect 500 Minnesota youth to place-based education at their local parks and waterways.

At this level you will:

- Receive the same great benefits of the Can-Do Canoe Sponsorship.
- Speak to the crowd: share your connection to nature and Minnesotan youth at our Award Ceremony, alongside community leaders and friends!
- Engage your organization further through a Voyageur canoe displayed at your workplace to raise awareness and a team-building canoe event for your employees, coordinated by Wilderness Inquiry.

Sponsor the Race Today!

Your support raises funds and awareness to close the achievement gap.

Contact Julie Edmiston
julie@wildernessinquiry.org
612.676.9424

www.greatriverrace.org

