**Suggested Copy Points for Recruitment Emails:**

Subject Line: Paddle with me on September 10?

Hello Friend,

On **Saturday, September 10**, we are sponsoring a boat in the Great River Race -- Race to Close the Gap. In its sixth year, the race brings the community together to raise funds for closing the student achievement gap through outdoor education. As a boat sponsor, we will be racing a **24’ Voyageur Canoe** on the Mississippi River.

The Race to Close the Gap benefits Wilderness Inquiry's **Canoemobile MN** program, which provides high-quality outdoor learning experiences for **15,000** Minnesota students each year. Canoemobile partners with the National Park Service, DNR, Mississippi Park Connection, and more.

We need **7-9 paddlers** for our canoe; all abilities are welcome. Wilderness Inquiry (WI) will provide expert stern paddlers, life jackets, and paddles. To ensure safety and fair competition, all racers must use WI paddles. After the race, we’ll celebrate at a picnic and award ceremony at Hidden Falls Regional Park. Your friends and family are welcome to join us for the picnic.

The race is meant to be a friendly competition—and a great team building exercise. We’ll have great fun, enjoy the outdoors, and raise funds to support the Canoemobile's place-based learning programs for underserved students.

I hope you’ll be able to join me for this great experience.  What could be better than spending a Saturday morning paddling one of the most beautiful and unique stretches of the Mississippi River for a great cause!  Please contact me before **September 1** to sign up or if you have any questions.

Learn more at [www.greatriverrace.org](http://www.greatriverrace.org).

Thanks and I look forward to hearing from you,

Name