Urban Wilderness Canoe Adventures Evaluation
2012 Summary of Findings

Prepared by Timothy D. Sheldon
Martha Daugherty, Ph.D.
Center for Applied Research and Educational Improvement
University of Minnesota

Major funding for this evaluation was provided by the Environmental Protection Agency Environmental Education Grants Program and by the Minnesota Environment and Natural Resources Trust Fund as recommended by the Legislative-Citizen Commission on Minnesota Resources (LCCMR).
Contents

Executive Summary ................................................................................................................................. iii

Urban Wilderness Canoe Adventures’ Pyramid of Engagement ........................................................... 7

Looking Back to the 2010 and 2011 Evaluations ................................................................................... 7

Research Activities Initiated Prior to the 2012 Evaluation ................................................................. 8

  Summary of Major Findings of the Literature Review ...................................................................... 9

Internships & Jobs ................................................................................................................................... 11

  Interviews with Urban Wilderness Canoe Adventures Youth Participants ................................... 11

2012 Evaluation Activities ..................................................................................................................... 14

Introductory Outdoor Experiences ....................................................................................................... 15

  Minneapolis Public Schools, Summer Session .................................................................................. 15

  Methods and Instruments .................................................................................................................. 15

Mississippi River Survey Results .......................................................................................................... 17

Minneapolis Summer School Online Teacher Survey Results ............................................................ 23

About SPPS and AVID ............................................................................................................................ 27

Speaker’s Bureau in Saint Paul Public Schools .................................................................................... 27

Overnight Experiences ............................................................................................................................ 28

Multi-day Experiences ........................................................................................................................... 28

  Teacher Interview ............................................................................................................................... 28

  Methods and Instruments .................................................................................................................. 28

  A Recommendation .......................................................................................................................... 31

Advancement via Individual Determination (AVID) Program ............................................................ 31

  Methods and Instruments .................................................................................................................. 31

Advancement via Individual Determination (AVID) UWCA Trip Evaluation Results ......................... 33

AVID Glacier Trip 2012 Student Interviews ......................................................................................... 37

Conclusions ............................................................................................................................................... 39

  Environmental Awareness ................................................................................................................. 39

  Social Development and Connectedness ......................................................................................... 39

  Academic Benefits ............................................................................................................................ 40

  Personal Benefits ............................................................................................................................. 40

Recommendations ....................................................................................................................................... 41
Urban Wilderness Canoe Adventures Evaluation Report

Executive Summary

The Urban Wilderness Canoe Adventures (UWCA) Program seeks to provide outdoor experiences that encourage environmental awareness and leadership among youth participants. UWCA’s programming is designed to develop and broaden young people’s knowledge, attitudes, and beliefs about the environment. This intentionally developmental approach of UWCA is reflected in its Pyramid of Engagement, discussed in the introduction of this report. The program hopes that by providing introductory outdoor experiences to thousands of youth will result in a deepening appreciation for the natural world, the environment, and the sciences. The long-term objective of the UWCA is to motivate young people interested in the outdoors to consider jobs, even careers connected to the environment. According to UWCA staff, in 2011-2012 UWCA staff have conducted 193 events serving 9,606 youth and families. By the end of 2012, staff expect the program to reach over 11,000 participants.

Researchers from the University of Minnesota’s Center for Applied Research and Educational Improvement (CAREI) have partnered with Wilderness Inquiry and its partners since spring 2010. Our work is intended to provide UWCA staff and other actors with data that can be used to improve the program over time and to assess the impact of the program on its participants. In 2012 CAREI staff collected data from ten different sources. From surveying students participating in introductory outdoor experiences to extensive interviews with young adults who had participated in multi-day experiences, and who ultimately led those programs. We surveyed summer school teachers and interviewed teacher who led a winter camping trip for marginalized youth. To summarize, we drew on the research of more than 50 peer-reviewed journals and the responses of more than 780 students, teachers, and youth leaders to prepare this report. We hope that the findings in this report continue to be a source that provides fuel for continued discussions around how best to prepare young people to serve our communities and the environment through the UWCA program.

Introductory Outdoor Experiences

During the summer of 2012 students in grades 5-8 and enrolled in Minneapolis Public Schools’ summer program had the opportunity to participate in day-long UWCA Mississippi River trips. Demographic data showed that participants were ethnically diverse and about 80% were eligible for free or reduced-priced meals. About 30 teachers and other school staff accompanied the students on the trip.

Over 669 students completed a general assessment survey designed to explore attitudes, perspectives, and behaviors both before and after the river trip. In addition, twenty-two teachers completed an online post-trip survey. The surveys were.

Results of the student and teacher surveys showed that:

- Eighty-four percent of students and 87% of their teachers agreed that students learned about environmental issues during their Mississippi River trip;
- Eight-two percent of the students agreed that due to the trip they knew what things they could do to protect the environment;
- Both students and teachers viewed the role of the trip leaders as important and valuable. Ninety-one percent of the student respondents thought the trip leaders were knowledgeable and friendly to all students;
• Ninety-six percent of the teachers said they believed that students would have more positive attitudes towards the environment as a result of the trip; and,
• Eighty-seven percent of teachers responded that an outcome of the trip was a deeper engagement of learning among the students.

Analysis of open-ended questions of the 22 teachers found that the four most common student benefits attributed to the trips were:
• A greater interest in learning about nature and the environment;
• The opportunity for new experiences for students;
• New and improved connections to academic learning; and,
• Improved social and personal benefits derived from teamwork and interacting in non-formal learning settings.

Multi-Day Experiences
During the 2011/2012 school year, forty-nine 11th graders enrolled in Saint Paul Public Schools’ Advancement via Individual Determination (AVID) program participated in at least one of three multi-day experiences in UWCA. Thirty-four students attended a three-day and two-night trip and were asked to complete a post-trip evaluation. Fifteen students participated in a five-day Glacier National Park trip and twelve of these students were interviewed about their perceptions about the trip’s impact.

When these students asked what they enjoyed the most about the UWCA trip during the post-trip interviews, their comments fell into these five areas:
• The powerful and immediate experience with nature and the outdoors;
• Learning how to get along with peers and learning how to team with new people;
• The quality of UWCA trip leaders and their contribution to the trip;
• Learning about the environment; and,
• Learning more about myself.

The findings from all sources are consistent and provide the evaluators with a high degree of confidence that the intended objectives of the program are being reached. We consistently found for example that the introductory outdoor experiences promote an interest in nature, the environment, and the sciences. It also promotes a desire in participants was to continue similar outdoor activities.

Our findings also point to the important role that trip leaders play in during trips in fostering teamwork, in nurturing curiosity, and in modeling skills and deep interest in nature. Our review of literature highlight the need to better understand the important characteristics of leaders.

Teachers, like the evaluators noted how introductory and multi-day experiences created new opportunities for young people to connect with each other and to adults on the trips. In this way, trips can promote authentic social and emotional learning through the planning, teamwork, awareness of differences, and problem-solving that inevitably accompany trips.
We make six recommendations at the conclusion of this report, summarized here in brief.

1. We recommend that UWCA consider detailing field activities and educational objectives for two reasons (1) to explicitly state the goals and objectives of the activities and (2) to describe the activities with sufficient detail so that the relationship between participant outcomes and program elements can be understood.

2. We recommend that Wilderness Inquiry staff incorporate a version of the General Wilderness Program Assessment Instrument into the UWCA program for the purpose of collecting participant data over time.

3. We recommend that UWCA staff continue to incorporate some form of evaluation in programming for program improvement and to understand and document the impact of the program on its participants.

4. We recommend that Wilderness Inquiry devote the time and resources necessary to ensure they provide adequate and outstanding training to its trip leaders.

5. We recommend an exploration of how teachers might be supported to incorporate supporting materials. Would aligning lessons to national or state science standards or district goals promote curricular integration in classrooms?

6. We recommend that Wilderness Inquiry staff follow-up with participants who have had an ongoing relationship with the outdoors through UWCA programming.
Urban Wilderness Canoe Adventures Evaluation Report
October 2012

Urban Wilderness Canoe Adventures’ Pyramid of Engagement

According to Wilderness Inquiry, the ultimate goal of the Urban Wilderness Canoe Adventures (UWCA) program is to engage youth in a series of deepening wilderness experiences that will result in some youth seeking careers in outdoor and environmental fields. UWCA’s framework for this deepening experience is depicted in Figure 1, The Pyramid of Engagement.

FIGURE 1. PYRAMID OF ENGAGEMENT

Midterm goals of UWCA are that youth will experience a deepening interest in the natural environment through continued exposure to natural setting. It is also hoped that students will experience an improvement in academic outcomes through an innovative classroom/fieldwork curriculum that uses environmental educational experiences to teach science, social studies, and language arts. It is believed that through a series of engaging outdoor education experiences, students will make their own personal discoveries that will energize their interest in learning. Teamwork, which is an essential and prominent element of UWCA activities, will also develop valuable interpersonal skills. Students working in teams quickly learn to value their own contributions and the contributions of others. Trips are also a valuable
opportunity for youth to get to know their teachers and peers on deeper level, which strengthens their bond to their school.

To achieve these goals, UWCA staff are partnering with Minneapolis Public Schools (MPS), Saint Paul Public Schools (SPPS) and the National Park Service (NPS) to develop curriculum, hold teacher workshops, provide day-long environmental learning trips to the Mississippi River and overnight trips at other locations. According to UWCA staff, in 2011-2012 UWCA staff have conducted 193 events serving 9,606 youth and families. By the end of 2012, staff expect the program to reach over 11,000 participants.

The 2012 UWCA evaluation was conducted by the Center for Applied Research and Educational Improvement (CAREI) of the University of Minnesota. Our evaluation was designed to answer specific evaluation questions. This report answers those questions and is organized around the levels of the Pyramid of Engagement that fall into the following areas: Introductory Outdoor Experiences, Overnight Experiences, Multi-day Experiences, Internships, and Jobs. In the following section we briefly review evaluation activities and findings from prior years to set the context for this year’s evaluation.

**Looking Back to the 2010 and 2011 Evaluations**

The Center for Applied Research and Educational Improvement began evaluating the Urban Wilderness Canoe Adventures (UWCA) program in spring 2010. The main purpose of the 2010 evaluation was to assess the program’s impact on students’ attitudes and behaviors, on teachers’ perspectives and attitudes, and to provide staff and funders with specific information about the benefits of participation in UWCA programming.

Evaluation findings from 2010 and 2011 have documented the program’s reach, the populations served, and the benefits derived from participation. For example, the Minneapolis Public Schools’ summer program alone has involved over 4,000 students in river trips and other outdoor activities over the last three years. Our findings have shown that UWCA participants in Minneapolis come from ethnically-diverse families and more than 80 percent are eligible for free or reduced lunch—an indicator of low socio-economic status.

The surveys we administered to students prior to the field trip, showed that many students had only limited knowledge of the Mississippi River and few participants had previous personal experiences in nature and the wilderness, before the trip. And yet, student survey responses suggested that these brief, initial interactions with the natural world deepened students’ interest in the environment, sciences, and further trips to the outdoors. Most teacher-participants reported that UWCA activities were both age and content appropriate and teachers stated that they were equally engaged by UWCA activities. The findings from the 2011 evaluation corroborated our findings from 2010.

This evaluation work highlighted the need for us to conduct a more extensive literature review related to outdoor and wilderness programming for middle school students. It also underscored the need to collect thicker descriptions of the participant experience using methods in addition to surveys.

**Research Activities Initiated Prior to the 2012 Evaluation**

Evaluators initiated two activities prior to the 2012 UWCA program evaluation. The first activity, conducted in winter 2011-12, was an in-depth review of literature on wilderness education programs. In
all, more than 50 documents and research studies pertaining to outdoor adventure were examined. During this activity we reviewed the evaluation methods and approaches used to study outdoor programs, the effects of outdoor programming on participants, and the variables that could assess the program’s performance and success. The second activity occurred in spring 2012, when evaluators interviewed three former youth participants to draw some conclusions about the long-term impacts of the UWCA program.

The objective of the interviews was to explore the cumulative effect outdoor programming had on these individuals. Interview subjects we asked to reflect on their early experiences in the outdoors and to share how these experiences may have affected their current interests in and relationship to the outdoors. We also asked the interviewees to discuss their roles as trip leaders, their experiences with trips and the populations they served, and how Wilderness Inquiry may have affected youth who participated in the programs.

The findings of these pre-evaluation activities revealed the extent to which outdoor adventure programs affect participants across a wide variety of personal, social, and academic attributes. Additionally, the literature showed that potentially important variables are often overlooked in program evaluation studies. The review of literature and youth participant interviews substantially enriched the 2012 evaluation design. We revised our survey instruments to include survey items about leaders, we conducted more interviews, and our analysis examined program activities and participant responses more contextually.

Summary of Major Findings of the Literature Review
The literature of outdoor education research and evaluation has identified participant characteristics and other program elements that should be considered throughout any evaluation of outdoor programs. It also identified important participant outcomes, and many of the variables that may influence those outcomes. The following is a summary of major findings that we identified during the literature review.

Meta-analysis is an analytical approach that looks across multiple research studies to identify the most influential factors of a program approach. During the literature review, we found two meta-analyses studies from respected researchers that were especially useful as we considered the 2012 UWCA evaluation: Cason and Gillis’s (1994) and Hattie, Marsh, Neill and Richards (1997). These studies’ findings help to identify the program factors that most effect participant outcomes like self-esteem, engagement, and academic achievement.

Cason and Gillis’s (1994) meta-analyses examined 147 program effects among 11,238 adolescents in 43 studies. Hattie, Marsh, Neill and Richards’ (1997) meta-analysis was based on 151 individual samples located within 96 studies published between 1968 and 1994. The Hattie analysis included 12,057 participants, between 11 years to 42 years of age. Both studies found that adventure programming affects academic measures (i.e., grades, school attendance, and attitudes), motivation, self-concept, and interpersonal skills. For example, both meta-analyses showed that grades in math and reading and overall GPA increased as a result of participating in outdoor programs. Additionally, Hattie noted in follow-up studies that self-concept attributes such as independence and confidence continued to be influenced positively after program involvement. This result suggests that the effect on self-concept may begin to develop during a program, but then continue to increase even after the program ends.

© 2012 Center for Applied Research and Educational Improvement
Cason and Gillis (1994) noted a wide variation of effect sizes in their study. In accounting for these effect size variations, the researchers reported that important variables may have been obscured or overlooked in program evaluation studies. For example, they noted that leadership training and leadership styles were rarely discussed in study descriptions, and thus it was impossible to determine the extent to which these variables contribute to program outcomes. They also noted that program activities were almost never described in sufficient detail. The authors recommended that researchers and evaluators attempt to provide more descriptive detail of program activities. Providing greater detail about program activities would theoretically make it possible to isolate the program factors that contribute most to desirable outcomes and offer guidance to those seeking to replicate successful programs.

The researchers also found that younger adolescents benefitted more from programming than did older adolescents and that programs of longer duration resulted in higher effects than programs of shorter duration (Cason & Gillis, 1994). For example, the meta-analyses examined the impact of programs that ranged from one-day to ten months with a medium program length of three weeks. Statistical analyses found that as the length of the program increased, the stronger the effects were on participants. The analysis also found that studies that incorporated control groups and more rigorous measures of effectiveness tended to have lower effects than those studies using less rigorous research designs, leading the authors to infer that studies having less empirical rigor were more likely to result in positive findings.

As with Cason and Gillis, the meta-analysis of Hattie et al identified similar important program elements that could influence program outcomes. They similarly noted that programs of longer duration usually produced higher effect sizes. Participant characteristics such as academic background, socio-economic status, and age also accounted for effect size variance. And, the type of program also influenced effect results. For example, higher effect sizes were noted for participants with behavioral and/or emotional problems enrolled in residential treatment centers. The authors attributed this difference to the intensity and duration (usually 30 days) of the outdoor educational component of their treatment.

Based on the two studies, we identified these factors as ones that may be important for Urban Wilderness Canoe Adventures program staff to consider.

- Leadership training and leadership styles may impact program effects
- Expect younger participants to display greater effects
- Some program activities may be more effective than others
- Expect programs that last days to be more effective than programs that last only hours
- Programming that strives to promote the development of independence, confidence, self-efficacy, and self-understanding may have the most significant and lasting effects on participants
- A program’s outcome measures are affected by many participant characteristics (e.g., academic background, socio-economic status, and age). All of these characteristics will, in part, determine the extent of the program’s success on any given participant
- Program characteristics (large group, one-on-one, intensity/risk level, setting familiarity) will all influence effects

---

1 Effect size is an indicator of the power or contribution of a particular factor on a measureable outcome.
The literature review underscored how little research exists on the influence of outdoor programs on levels of knowledge, attitudes, and beliefs about the environment (Gunderson, Barns, Hendricks & McAvoy, 2000). It is widely known among practitioners that wilderness education methods are effective and increase people’s awareness and appreciation of the wilderness, as well as how they behave with nature, but few studies have actually document those changes.

The literature highlighted several important methods and approaches that should be considered for evaluations of outdoor programs. Five of the most prominent and recurring recommendations include:

1. In evaluation studies of wilderness programs more attention must be paid to such variables as (a) the type of activities; (b) the size of groups (and whether the evaluator is studying the group as a unit or studying separate individuals within the group); (c) the qualifications and characteristics of group leaders; (d) qualitative data; and, (e) regression data that can help predict who is more likely to be successful in adventure programming (Gillis, 1992).
2. Only a few studies have examined long-term effects of wilderness programs. Most study designs employ a pre- and post- methodology. It has been suggested that these post measures may be influenced by the “euphoria” of completing a challenging experience.
3. More program evaluation is needed to study whether program benefits continue beyond the immediate aftermath of activities—and if present, what those benefits might be (Neill & Richards, 1998).
4. There is a need to develop purposeful, multidimensional evaluation tools that use the best available psychometric techniques (Neil, 2006).
5. Evaluation methodologies need to conduct systematic, rigorous studies that use standardized testing instruments. Too many evaluations rely only on end-of-the program evaluator constructed surveys (Hattie et al., 1997).

As a result of these findings, CAREI evaluators has increased their focus on program variables (Recommendation 1), long-term effects on outdoor programming on participants (Recommendation 2), program benefits beyond the immediate outcomes of the experience (Recommendation 3), and to a lesser degree, the development and testing of a standardized testing instrument (Recommendation 4).

**Internships & Jobs**

A long-term objective of UWCA is to encourage young people, who possess a diversity of skills and come from all backgrounds, to consider careers and work in environmental fields. Evaluators met with three young people who had participated in Wilderness Inquiry activities and had begun working in outdoor careers to understand their experiences.

**Interviews with Urban Wilderness Canoe Adventures Youth Participants**

The evaluation team wanted to assess longer term impacts of wilderness programming on youth sometime after their introduction to the outdoors. To that end, we interviewed three young people who had participated as youth in a Wilderness Inquiry program that served as the forerunner to UWCA. All three youth began participating in adventure programming as high school students and served as youth trip leaders after high school graduation. All are now in their mid-twenties.

The evaluators interviewed the three young people in March 2012. Each interview lasted 60 to 90 minutes. We used a semi-formal interview protocol and asked them open-ended questions about their past involvement with Wilderness Inquiry. The purpose of the interviews was to ask them, as former participants, to reflect on their experiences in the wilderness programs. We wanted to learn how their
experiences changed them as a person, what their unique perspective were about trips, and how those trips may have affected program participants.

All interviews were recorded and later transcribed and coded for patterns of responses. Three themes in particular emerged from data analysis and evaluators noted that these themes aligned to the mission of Wilderness Inquiry:

“Our mission is to provide outdoor adventure experiences that inspire personal growth, community integration, and enhanced awareness of the environment. Wilderness Inquiry adventures encourage people to open themselves to new possibilities and opportunities.”

Building Relationships and Community Integration

The Urban Wilderness Canoe Adventures’ mission statement emphasizes outdoor experiences as a path to “personal growth and community integration.” All three young people stated that “building relationships” and “establishing community” were integral parts of their outdoor experiences with Wilderness Inquiry. All three interviewees reported that leadership skills that support participant bonding are “crucial” to a trip’s success.

For example, one youth spoke of the “wilderness experience” as a context for “getting people to talk with each other, to address issues.” He explained how many groups arrive for a WI trip in cliques with “pre-notions and prejudices” about others. He viewed wilderness trips as a way to “address awareness” and “see beyond your own culture.” When asked about leadership styles, he expanded on these ideas by saying, “Sometimes you only have five days to make a connection, get to know people, get to a place where you can invoke that emotional response, to make that trip memorable, the trip of a lifetime---or just 6 hours (a day trip), or a 30 minute workshop, to do that for someone, make them feel that ‘I can change my life.’”

Another youth stated that “building relationships” is an important facet to outdoor education programming. He recalled one trip with a group of inner city youth who were into “their iPods, walk men, tech stuff” and talked to each other in slang, often using profane language. He said, “A real challenge was to get the kids to bond and connect.” He said, “People come from all over. They mostly don’t know each other. It may be their first time camping, sometimes it’s the first time they’ve been in the snow. Just hearing their story is interesting. They make connections and network with others.” When he was asked “What was a major benefit to participating in a WI trip?” This leader responded, “Bonding with each other, getting to know each other, and connecting.”

The third youth spoke of needed “skills” to “engage” youth in “building relationships.” He talked about his relationship with a WI staff member, how the staff member mentored him, and helped him develop those skills. According to the trip leader, “The first five minutes of any trip sets the tone.” It is a “crucial time to make people feel comfortable” with each other. A leader’s skill and ability to “set this tone” are paramount to establishing a cohesive group, one that “will work together.”

Working with Diverse Groups

Urban Wilderness Canoe Adventures is dedicated to making high quality outdoor experiences accessible to all, including those who do not typically get out and enjoy the wilderness. The interviews with the three trip leaders supported this goal. All three youth spoke about the challenges and rewards of working with diverse groups.
Urban Wilderness Canoe Adventures Influences

Urban Wilderness Canoe Adventures impacted all three youth in both personal and professional ways. Throughout our interviews, the three youth spoke often about the personal development they experienced while both participating in Wilderness Inquiry trips as adolescents and working at WI as youth leaders.

One interviewee spoke about learning independence and gaining confidence in his own abilities. According to him, WI staff mentored these skills to all new leaders. For example, WI staff allowed him to plan trips which required working out navigation, equipment and skill details, planning activities, and always facilitating safety measures among the participants. The trip leader said, “I don’t think I’d be anywhere if I had not gained that skill (independence). I came to WI with some street skills but the skills of figuring out how to think things through until you can’t think it through anymore is what WI is good at.”

Another youth reported, working with WI fosters “confidence” and independent skills. He commented that “you don’t need high tech gear and clothes” for outdoor experiences. But you do need “attitude and the smarts to survive out there.” The third youth, often referred to by the others as the “hard skills” guy, the one with exceptional outdoor survival skills, said, “It’s more of a skill. When there is an incident, I’m not running around, I get things done....it can be difficult, stressful, and you have to make decisions.” Confidence, independence, autonomy, self-reliance and determination were all personal skills that WI promoted among these youth—and were modeled to trip participants once they became leaders themselves.

The youth also discussed how the “skill set” of “engaging youth” transferred to their present professional venues and future goals. At different points in their WI experience, all three youth realized that they had the ability and talent to work well with people. For example, youth speaks of the leadership skills of being “empathetic, understanding, and pushing people to look inside themselves.” He recalls his “first trip” when he realized he could “engage people” in talk, activity, and thoughtful discussion.

Conclusions

The review of literature identified that children, adolescents, and adults significantly benefit from participating in Wilderness experiences. Research indicated that school achievement, attendance, and engagement increased as a result of outdoor adventure programs. General and social self-efficacy attributes were also enhanced. Characteristics included in these domains related to personal development in the areas of self-concept, motivation, independence, and attitudes towards one’s ability to succeed. Interpersonal skills such as cooperation and conflict resolution also improved. Additionally, the literature showed that environmental attitudes, concerns, and behaviors were positively impacted. Several studies revealed that the environmental awareness gained through wilderness experiences resulted in improving children and adolescents’ interest and mastery of science concepts.

Interviews with past Urban Wilderness Canoe Adventures youth participants supported the literature review. All three youth emphasized that outdoor experiences promoted personal growth and community building. Personal skill development such as gaining confidence, independence, and self-reliance were mentioned by the youth throughout our interviews. Team building and connecting with others were also specific goals for trip experiences.
The information collected from both pre-evaluation activities directed much of the processes for this year’s UWCA program evaluation. Survey and interview protocol development focused on assessing traits that were shown to be impacted by adventure programming in the literature and by the Wilderness Inquiry tip leaders. Evaluation methods were also incorporated that were recommended in the literature. Finally, the evaluators had a deeper understanding of how outdoor education affects program participants. This knowledge assisted with interpreting the evaluation findings.

### 2012 Evaluation Activities

Based on the rich information that we collected from the literature review and the interviews with youth, the 2012 evaluation collected data from more sources using additional methods of data collection. In 2012 CAREI staff collected data from ten different sources. From surveying students participating in introductory outdoor experiences to extensive interviews with young adults who had participated in multi-day experiences, and who ultimately led those programs. We surveyed summer school teachers and interviewed teacher who led a winter camping trip for marginalized youth. To summarize, we drew on the research of over 50 peer-reviewed journals and the responses of more than 780 students, teachers, and youth leaders to prepare this report. In Figure 2, on the next page, we summarize all of the evaluation activities including the questions we attempted to answer, the sources we drew from, the methods we used, and the size of the data source. The Table organized evaluation activities around the five levels identified in the *Pyramid of Engagement* described in the Introduction.
<table>
<thead>
<tr>
<th>Research Question</th>
<th>Collection Method</th>
<th>Brief Description</th>
<th>Data Source</th>
<th>Sample Size</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRIOR RESEARCH ACTIVITIES</strong></td>
<td>Literature Review</td>
<td>Extensive examination of outdoor adventure programming literature</td>
<td>Published research studies and articles</td>
<td>50’ documents</td>
</tr>
<tr>
<td>How do outdoor programs impact participants and what variables affect those outcomes?</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>INTERNSHIPS &amp; JOBS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>What are important characteristics of WI programs and how does programming impact youth who participate overtime?</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>INTERVENTION / OUTDOOR EXPERIENCES</td>
<td>2012 Pre-/Post General Assessment for UWCA Trips</td>
<td>Pre-Assessment: 24 multiple choice items, 4 open-ended response Post Assessment: 36 multiple choice items</td>
<td>Minneapolis Summer School Students</td>
<td></td>
</tr>
<tr>
<td>What are changes in student perceptions after an initial exposure such as the Mississippi River trip?</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>What is the impact of the Mississippi River trip on students?</td>
<td>2012 Post General Assessment for UWCA Trips</td>
<td>36 multiple choice items</td>
<td>Minneapolis Summer School Students</td>
<td>413 Students</td>
</tr>
<tr>
<td>What are teachers’ attitudes and perceptions related to a whole day experience like the Mississippi River trip?</td>
<td>2012 Post Trip Online Survey</td>
<td>18 multiple choice items, 2 open-ended responses</td>
<td>Minneapolis Public School Teachers/Staff</td>
<td>22 Teachers</td>
</tr>
<tr>
<td>What are AVID students’ perceptions of the UWCA Speaker’s Bureau?</td>
<td>AVID Post UWCA Speaker’s Bureau Evaluation</td>
<td>2 open-ended responses, 1 multiple choice item</td>
<td>AVID Students</td>
<td>39 Students</td>
</tr>
<tr>
<td><strong>MULTI-DAY EXPERIENCES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>What is the impact of UWCA overnight experiences on at-risk high school students?</td>
<td>Interview Protocol</td>
<td>11 open-ended interview questions</td>
<td>Washburn High School Teacher</td>
<td>1 Teacher</td>
</tr>
<tr>
<td>What is the impact of UWCA overnight experiences like the Baker Near Wilderness trip on AVID high school students?</td>
<td>AVID Pre and Post Trip Evaluation</td>
<td>4 open-ended responses</td>
<td>AVID 11th Grade Students</td>
<td>17 Students</td>
</tr>
<tr>
<td>What is the impact of UWCA multi-day experiences, such as the Apostle Island trip, on AVID students?</td>
<td>AVID Trip Applications</td>
<td>2 open-ended responses</td>
<td>AVID 11th Grade Students</td>
<td>17 Students</td>
</tr>
<tr>
<td>What is the impact of other UWCA multi-day experiences, including the 2012 Glacier National Park trip, on AVID students?</td>
<td>AVID Trip Applications</td>
<td>2 open-ended responses</td>
<td>AVID 11th Grade Students</td>
<td>15 Students</td>
</tr>
</tbody>
</table>
Introductory Outdoor Experiences

Introductory experiences are the point of entry for most young people in the UWCA program. Introductory experiences vary in length but usually last less than a day. The goal of the introductory experiences is to expose a large number of students to the outdoors. In most instances, this first exposure is a trip in a voyager canoe down a segment of the Mississippi National River and Recreation Area. In this section we also collected student evaluations of the UWCA Speakers Bureau, presented near the end of this section, where students learned about various careers in environmental fields.

Minneapolis Public Schools, Summer Session

During the summer of 2012 students that were enrolled in Minneapolis School System’s summer school programs had the opportunity to participate in a day long UWCA Mississippi River trip. The students were predominately in grades 5-8. About 30 teachers and other school staff accompanied the students on the trip.

The trip took place in the heart of the Twin Cities at the Mississippi National River and Recreation Area. The Mississippi National River and Recreation Area is an “urban wilderness” corridor providing the opportunity to experience nature in a metropolitan area. Canoeing beneath limestone bluffs, beaches, and cottonwood trees, the river provide habitat for hundreds of species of birds, fish, endangered mussels, and even rare river otters. UWCA trip leaders facilitated the six-hour Mississippi trip for the summer school students and teachers and staff. Groups of students, teachers, and trip leaders paddled in 24-foot Voyageur canoes past the places and ruins that remain from the fur trade, Fort Snelling, and the milling industries. On a few occasions, weather conditions forced trip leaders to use an alternate trip comprised of spending the day on the chain of lakes in Minneapolis.

Methods and Instruments

General Assessment Instrument for UWCA trips
The evaluators used the knowledge collected from the literature review and trip leader interviews to develop an Urban Wilderness Canoe Adventures trip assessment. The survey was designed to be administered as either a trip pre- and post-assessment to determine any changes after a trip or as a post assessment to evaluate a trip’s general impact on its participants. There are four sections in the survey: 1) Views on the Urban Wilderness Canoe Adventures Trip; 2) Personal Views; 3) Outdoor Experiences; and, 4) Demographic Questions. Additionally, open-ended questions related to specific trips are included on the pre-survey.

The Views on the Urban Wilderness Canoe Adventures Trip section asks students to rate on a four-point scale (strongly agree to strongly disagree) 15 questions related to their trip experience. The questions sample outcome effects associated with environmental attitudes and concerns, school engagement (specifically in Science), and social and personal growth. Other items ask for general impressions of the trip and its impact on participants. For example, one question asks students to rate the likelihood of doing more outside activities as a result of trip participation. Three questions address perceptions of trip leaders. The literature review noted that leadership training and leadership styles may impact program effects. Based on this finding, the evaluators incorporated these items to examine trip facilitator characteristics and their impact on program participants.

The section on Personal Views assesses trip participants’ individual perspectives on similar aspects identified in the trip evaluation section. This group of questions was incorporated to determine if personal perceptions were influenced or changed as a result of an Urban Wilderness Canoe Adventures
trip. Students rate on a similar four-point scale their views on environmental issues, connections, and concerns, understanding of self, personal school behaviors, and how well they work with others. Answers from these questions can be compared to trip evaluation responses to investigate similarities and differences. Additionally, if the survey is administered before and after an Urban Wilderness Canoe Adventures trip, changes in personal views as a result of the trip can be determined.

The third survey section asks students about their previous participation in outdoor experiences not related to Urban Wilderness Canoe Adventures. The last survey section asks students for demographic information such as grade level, gender, ethnicity, and number of Urban Wilderness Canoe Adventures trip experiences.

Students were asked to complete the UWCA General Assessment Survey for Trips during the first week of the summer session and soon after the Mississippi River field trip. The survey was designed to assess how students perceived the trip and if any personal characteristics such as school attitude or self-development were influenced by the experience.

**Minneapolis Summer School Online Teacher Survey**
During the summer of 2012 an online survey was developed for Minneapolis summer school teachers and staff. The teachers and/or staff members accompanied their students on a UWCA Mississippi canoe trip on a specific designated day during summer school. The purpose of the survey was to explore the teachers’ perspectives, attitudes, and observations related to the canoe trip’s perceived affect on students.

The survey was comprised of three sections that asked teachers/staff to rate on a six-point scale (Strongly Disagree to Strongly Agree) statements related to their impressions of the trip. The first section focused on general trip perceptions. Statements ranged from perspectives on UWCA trip leaders interactions with students to the degree in which students learned about environmental issues from the experience. The second section concentrated on teacher observations of how students benefitted from the UWCA Mississippi trip. Teachers rated student engagement during the experience, the trip’s academic contribution, and the overall value of such an event for students. The third section emphasized teacher attitudes towards the trip as it related to student learning. For example, teachers were asked to what degree the trip influenced environmental awareness and interest in science subject matter among the students.

The teacher survey also included two open-ended questions. The first question asked teachers what surprised them the most about the river trip. The second question asked teachers to identify the greatest benefit that the UWCA Mississippi trip offered students.

The online teacher survey was made available for teachers to take in early August during the last week of summer school. Thirty teachers and staff members who participated in the river experience were asked to complete it. Twenty-two individuals in the sample responded and completed the survey.
**Mississippi River Survey Results**

**Student Demographics**

Six-hundred and sixty-nine summer school students completed the General Assessment for UWCA Trips prior to the trip. Demographic information on the students was gathered through the survey. Figure 3 displays ethnicity information on the sample.

**FIGURE 3. ETHNICITY OF MINNEAPOLIS SUMMER SCHOOL STUDENTS WHO COMPLETED THE UWCA MISSISSIPPI RIVER TRIP PRE-SURVEY (N = 669)**

<table>
<thead>
<tr>
<th>Student Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American</td>
<td>33%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>21%</td>
</tr>
<tr>
<td>White</td>
<td>14%</td>
</tr>
<tr>
<td>Other</td>
<td>15%</td>
</tr>
<tr>
<td>Asian American</td>
<td>11%</td>
</tr>
<tr>
<td>African American</td>
<td>7%</td>
</tr>
<tr>
<td>American Indian</td>
<td>4%</td>
</tr>
<tr>
<td>No Response</td>
<td>2%</td>
</tr>
</tbody>
</table>

Approximately 33% of the students were African American, 21% Hispanic, and 14% white. Fifteen percent (15%) of the students responding identified their ethnicity as “other.” Students were asked to write their ethnicity on a blank line if they checked this category. Most of the students recorded biracial or multi-racial combinations. Some students checked more than one ethnicity on the available list accounting for the 109% of ethnicities recorded.
Based on student responses, 92% of the students who went on the trip were in grades 6, 7, or 8, however, a small percentage of students were enrolled in grades 5 through 12. Figure 4 shows the distribution of students by grade level.

FIGURE 4. GRADE LEVEL DISTRIBUTION OF MINNEAPOLIS SUMMER SCHOOL STUDENTS WHO COMPLETED THE UWCA MISSISSIPPI RIVER TRIP PRE-SURVEY (N = 669)

The gender composition of the students who completed the survey was similar to what was expected, 51% were female and 49% were male.

Outdoor Experiences
Students were asked on the pre-survey about any previous outdoor experiences not related to UWCA. These questions were included to gage prior involvement with family, friends, or by oneself with outdoor related activities. This background information was designed to assist in interpreting other survey results. Figure 5 shows the results of this section of the survey.

FIGURE 5. OUTDOOR EXPERIENCES PRIOR TO THE UWCA SUMMER SCHOOL MISSISSIPPI TRIP (N = 669)

<table>
<thead>
<tr>
<th>Activity</th>
<th>NEVER</th>
<th>1-2 TIMES IN MY LIFE</th>
<th>3-5 TIMES IN MY LIFE</th>
<th>6 OR MORE TIMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visited a STATE or NATIONAL Park.</td>
<td>25%</td>
<td>32%</td>
<td>19%</td>
<td>24%</td>
</tr>
<tr>
<td>Visited the Mississippi River (swimming, boating, fishing, camping)</td>
<td>31%</td>
<td>26%</td>
<td>20%</td>
<td>22%</td>
</tr>
<tr>
<td>Camped at a campground.</td>
<td>36%</td>
<td>27%</td>
<td>15%</td>
<td>19%</td>
</tr>
<tr>
<td>Canoeed, fished, or played other water sports.</td>
<td>15%</td>
<td>20%</td>
<td>21%</td>
<td>44%</td>
</tr>
<tr>
<td>Biked or hiked on a trail.</td>
<td>20%</td>
<td>23%</td>
<td>17%</td>
<td>40%</td>
</tr>
</tbody>
</table>

The most notable result of this survey section was the number of students who had not participated in any listed outdoor experience. Approximately one-third (36%) of the 669 students had never been camping at a campground. Thirty-one percent of the students had no prior experience related to the
Mississippi River. Twenty-five percent or one-fourth of the 669 students had never visited a state or national park. Similar percentages were identified in the second column that asked students if they had experienced 1-2 activities in their lives with each of the listed activities. The findings indicated that over 50% of the students had limited experiences with parks, the Mississippi River, and camping.

Pre-Trip Views on the UWCA Trip
Students were asked four open-ended questions on the pre-trip questionnaire. The qualitative responses were recorded in an excel file and coded for common themes. The themes of responses that emerged from the analysis are reported according to each question.

What are you most excited about canoeing on the Mississippi?
The first question asked, “What are you most excited about canoeing on the Mississippi?” The highest number of responses (35%) related to some aspect of canoeing. For example, some responses just said “canoeing” while others elaborated that they “wanted to learn to canoe” or “it will be my first time canoeing.” Approximately 29% of the students had answers that were categorized under “Wilderness.” These responses pertained to nature, animals, or the River itself. Students commented on “seeing loons,” “seeing wildlife and the river,” “seeing different fish,” or “seeing the Mississippi for the first time.” Nine percent of the students mentioned that they were excited about being with “Friends” and “Having Fun.” Example responses in this category were “hanging out with friends,” “spending time with friends,” and “having fun and learning.” A small percentage (two-percent) of students wrote responses that we classified as “Non-traditional Learning.” For example, one student commented, “experience new things and see new things” while another student said, “learning outside of school.” Finally, approximately one-percent of the students identified an interest in the locks and dams on the River. For example, one student wrote, “Finding new things and going to the lock and dam” while another student wrote, “The locks. I want to go down the falls.”

What are two things that you hope to learn from the Mississippi River trip?
The second question asked students “What are two things that you hope to learn from the Mississippi River trip?” Responses varied for this question. Most (25%) answers pertained to learning to canoe. Other (10%) students were interested in learning more about animals. A typical response in this category was, “What kind of animals live near the Mississippi?” Some (6%) students wanted to know more about the “origin” of the River. For example, students asked “What is the history of the Mississippi?” or “How was the River formed?” A few (5%) students wanted to learn more about “the fish” in the River. A common question in this category was “How many different types of fish are in the Mississippi?” A small percentage (3%) of students expressed concerns related to being “safe” on the trip. For example, one student wrote, “How do you help people when they tip the canoe over?” while another said, “Are there fish that eat people?”

Do you have any concerns about canoeing on the Mississippi River?
The third question asked students, “Do you have any concerns about canoeing on the Mississippi River? If yes, what are they?” Approximately nine-percent of the students did not respond to the question. Fifty-eight percent of the students answered that they had “no” concerns. Thirty-one percent said “yes” they had concerns while two-percent were “unsure.” The major concern (79%) identified by students related to “Health and Safety.” Issues that were mentioned the most pertained to “drowning,” “falling out of the canoe,” and “not being able to swim.”
The thing I care most about the environment is...
The last open-ended question asked students to complete the sentence “The thing I care most about the environment is...” Approximately 19% of student responses were categorized as “Pollution Concerns.” Example answers for this category ranged from “keeping the water clean” to “keeping it healthy to live around” and “stopping pollution.” Fourteen-percent of students made comments pertaining to “Environmental Habitats.” For example, one student said, “mostly the trees getting cut down and then the animals have nowhere to live.” Another student wrote, “Helping animals and their habitats.” Approximately 13% of the responses were classified as concerns related to “Personal Action.” These answers mainly addressed the need to “stop littering” and to “recycle.” Twelve-percent of students wrote about “Animal Protection.” Common responses were “animals being safe,” “protecting animals,” and “people killing animals.” Finally, ten-percent of students wrote about “Preserving” the environment. For example, one student commented “taking care of the earth” while another student wrote, “Making sure animals don’t go extinct.”

Personal Views
The Personal Views category of statements was incorporated in both the pre and post survey. This section was designed to determine if personal perceptions were influenced or changed as a result of the UWCA Mississippi River trip. Students rated on a four-point scale (Strongly Disagree to Strongly Agree) their views on environmental issues, understanding of self, personal school behaviors, and how well they work with others. These items were included in the surveys based on literature findings that indicated personal growth and environmental awareness can be impacted by outdoor adventure programs. Figure 6 presents the mean or average ratings (scale 1-4) by students prior to the trip and after the trip for each of the statements.

**FIGURE 6. PRE AND POST PERSONAL VIEWS’ AVERAGE OR MEAN SURVEY RESPONSES BY STATEMENTS (PRE N = 669, POST N = 413)**

<table>
<thead>
<tr>
<th>Statement</th>
<th>Pre-Trip Average</th>
<th>Post-Trip Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. I am interested in environmental issues.</td>
<td>3.08</td>
<td>2.93</td>
</tr>
<tr>
<td>2. I enjoy spending time in nature (parks, wilderness areas, camping).</td>
<td>3.25</td>
<td>3.21</td>
</tr>
<tr>
<td>3. I have many opportunities to visit parks and other natural settings.</td>
<td>3.03</td>
<td>3.03</td>
</tr>
<tr>
<td>4. I would do more activities outside if I could.</td>
<td>3.19</td>
<td>3.17</td>
</tr>
<tr>
<td>5. My friends like the outdoors.</td>
<td>3.08</td>
<td>3.09</td>
</tr>
<tr>
<td>6. I get good grades in Science at school.</td>
<td>2.93</td>
<td>2.99</td>
</tr>
<tr>
<td>7. My family and I do outdoor activities together.</td>
<td>2.83</td>
<td>2.93</td>
</tr>
<tr>
<td>8. I think I have a role to play in protecting the environment.</td>
<td>2.91</td>
<td>3.03</td>
</tr>
<tr>
<td>9. It is important for me to get good grades.</td>
<td>3.56</td>
<td>3.48</td>
</tr>
<tr>
<td>10. When I am in school I feel like I belong.</td>
<td>3.09</td>
<td>3.07</td>
</tr>
<tr>
<td>11. I am not concerned about the environment.</td>
<td>2.75</td>
<td>2.62</td>
</tr>
<tr>
<td>12. I feel that I have a number of good qualities.</td>
<td>3.16</td>
<td>3.13</td>
</tr>
<tr>
<td>13. The thought of being in the wilderness is frightening to me.</td>
<td>2.80</td>
<td>2.26</td>
</tr>
<tr>
<td>14. When I make plans, I am certain I can make them work.</td>
<td>3.06</td>
<td>3.07</td>
</tr>
<tr>
<td>15. I work well in groups.</td>
<td>3.26</td>
<td>3.21</td>
</tr>
</tbody>
</table>
A t-test statistical comparison was performed to compare pre-trip and post-trip ratings for significant differences among personal views. The mean or average rating (scale = 1-4) for the statements prior to the trip was 3.06. The mean (scale 1-4) for the post trip statements was 3.01. The t-test revealed no statistically significant differences in pre and post personal views with a t (df = 1080) = 1.96, p = .05.

The literature on outdoor adventure programs suggests a number of reasons that personal views may not have changed as a result of the Mississippi River trip. First, research indicates that wilderness programs of longer duration have a greater impact on participants’ personal, social and academic development. The Mississippi River trip was conducted in one day, less than eight hours of outdoor activity. Second, the intensity of the program, which includes types of activities, their risk level, and the program setting, influence effects on participants. The Mississippi River trip was designed to give students the opportunity to experience nature in a metropolitan area. The trip provided historical and environmental information about the River itself. The trip was not designed for high intensity activity that aimed at promoting significant personal change. Finally, although personal views did not show a significant change, perceptions of the trip (as noted in the next section) were generally positive and showed that students gained environmental awareness and a greater interest in exploring future outdoor activities.
Post-Trip Views on the UWCA Mississippi River Trip

Four hundred and thirteen students of the 669 completed the survey after trip participation. The first section of the post questionnaire consisted of 21 statements that sampled students’ general impressions related to the trip. Students were asked to rate on a 1-4 scale the trip’s outcome effects associated with environmental attitudes and concerns, school engagement (specifically in Science), and social and personal growth. Other items asked students to rate the likelihood of doing more outside activities as a result of trip participation. Additional statements asked students to assess trip activities, group dynamics, and trip leaders. Figure 7 presents the findings for this section of the survey.

FIGURE 7. STUDENT VIEWS ON THE UWCA MISSISSIPPI RIVER TRIP (N = 413)

<table>
<thead>
<tr>
<th>Statement</th>
<th>STRONGLY DISAGREE</th>
<th>DISAGREE</th>
<th>AGREE</th>
<th>STRONGLY AGREE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. I am more interested in the Mississippi River because of this trip.</td>
<td>8%</td>
<td>15%</td>
<td>50%</td>
<td>27%</td>
</tr>
<tr>
<td>2. Because of this trip, I would canoe on the Mississippi again.</td>
<td>8%</td>
<td>16%</td>
<td>43%</td>
<td>33%</td>
</tr>
<tr>
<td>3. I am more interested in science because of this trip.</td>
<td>14%</td>
<td>34%</td>
<td>37%</td>
<td>15%</td>
</tr>
<tr>
<td>4. We studied about the Mississippi River before coming on this trip.</td>
<td>19%</td>
<td>31%</td>
<td>36%</td>
<td>14%</td>
</tr>
<tr>
<td>5. I would like to do more outside activities.</td>
<td>6%</td>
<td>12%</td>
<td>43%</td>
<td>39%</td>
</tr>
<tr>
<td>6. My friends like the outdoors.</td>
<td>6%</td>
<td>13%</td>
<td>47%</td>
<td>34%</td>
</tr>
<tr>
<td>7. My teachers prepared me for what would happen on this trip.</td>
<td>7%</td>
<td>15%</td>
<td>47%</td>
<td>31%</td>
</tr>
<tr>
<td>8. The trip leaders were friendly to all students.</td>
<td>4%</td>
<td>5%</td>
<td>32%</td>
<td>59%</td>
</tr>
<tr>
<td>9. The trip leaders were knowledgeable.</td>
<td>4%</td>
<td>5%</td>
<td>47%</td>
<td>44%</td>
</tr>
<tr>
<td>10. I learned safety procedures for the trip.</td>
<td>4%</td>
<td>10%</td>
<td>44%</td>
<td>42%</td>
</tr>
<tr>
<td>11. Because of the trip, I know what I can do to protect the environment.</td>
<td>5%</td>
<td>13%</td>
<td>46%</td>
<td>36%</td>
</tr>
<tr>
<td>12. I learned new skills (paddling, water safety, setting up camp,</td>
<td>9%</td>
<td>20%</td>
<td>37%</td>
<td>34%</td>
</tr>
<tr>
<td>reading maps, use of equipment and tools) on the trip.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13. On the trip, I learned about environmental issues that affect the</td>
<td>5%</td>
<td>11%</td>
<td>47%</td>
<td>37%</td>
</tr>
<tr>
<td>River.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>14. During the trip, I worked with others as a team.</td>
<td>7%</td>
<td>5%</td>
<td>43%</td>
<td>45%</td>
</tr>
<tr>
<td>15. On the trip, I had opportunities to participate in small groups.</td>
<td>7%</td>
<td>9%</td>
<td>52%</td>
<td>32%</td>
</tr>
<tr>
<td>16. Because of the trip, I feel closer to others—even people who</td>
<td>10%</td>
<td>23%</td>
<td>45%</td>
<td>22%</td>
</tr>
<tr>
<td>weren’t my friends.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17. On this trip I was challenged to try new things that were</td>
<td>8%</td>
<td>17%</td>
<td>46%</td>
<td>29%</td>
</tr>
<tr>
<td>unfamiliar to me.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18. Trip leaders handled trip conflicts appropriately.</td>
<td>5%</td>
<td>9%</td>
<td>51%</td>
<td>35%</td>
</tr>
<tr>
<td>19. I am more interested in science because of this trip.</td>
<td>14%</td>
<td>27%</td>
<td>41%</td>
<td>18%</td>
</tr>
<tr>
<td>20. I would like to do more outside activities.</td>
<td>6%</td>
<td>10%</td>
<td>46%</td>
<td>38%</td>
</tr>
<tr>
<td>21. My friends like the outdoors.</td>
<td>6%</td>
<td>11%</td>
<td>51%</td>
<td>32%</td>
</tr>
</tbody>
</table>
Student views on the trip were generally very positive. At least seventy percent of the 413 students either agreed or strongly agreed with 17 of the 21 statements. The highest ratings pertained to trip leaders. Ninety-one percent of students agreed or strongly agreed that the “trip leaders were friendly to all students” and that “the trip leaders were knowledgeable.” Additionally, 86% of the students either strongly agreed or agreed that “the trip leaders handled conflict appropriately” and that they “learned safety procedures for the trip.”

Other high ratings were noted with survey items #14 and #15. Eighty-eight percent of students agreed or strongly agreed that they “worked with others as a team” and 84% indicated that they “had opportunities to participate in small groups” on the trip. Additionally, 84% of the students agreed that that “they learned about environmental issues that affect the River” while 82% learned “what I can do to protect the environment.” Seventy percent or more of the students agreed, as a result of the trip, that they 1) “would canoe on the Mississippi again;” 2) “learned new skills;” and 3) “were challenged to try new things that were unfamiliar.” “Further, 77% of the students expressed more interest in the Mississippi River and indicated that they would like to experience similar trips in the future.

The lowest ratings were on survey items #3 and #4. These statements asked students if their interest in Science had improved based on the trip and if they had studied about the Mississippi River prior to coming on the trip. About half the students disagreed with both statements, which suggests that attitudes toward science may not have been significantly impacted by the trip. The ratings for item #4 revealed that about half the students had not studied the Mississippi River prior to taking the trip.

**Minneapolis Summer School Online Teacher Survey Results**

Teachers and staff members who participated in the Mississippi River trip with their students were asked to complete an online survey during the last week of summer school. Twenty-two of the 30 teachers and staff members (76%) completed the survey. When asked the number of times they had “canoed” prior to the River trip, 73% had canoed more than six times. Eighty-six percent said that the weather on the day of the River trip was either “somewhat pleasant” or “very pleasant.” Many of the respondents were teachers at Barton Public School. Other teachers who completed the survey were from Andersen, Nellie Stone Johnson, and Hmong International Academy.

**River Trip Evaluation**

The first section of the survey asked teachers/staff to rate on a scale of 1-6 (Strongly Disagree to Strongly Agree) statements related to the trip itself. The figure below provides the results of this section.

<table>
<thead>
<tr>
<th>Figure 8. River Trip Evaluation (N = 22)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. My class studied about the Mississippi River before going on the river trip.</td>
</tr>
<tr>
<td>19%</td>
</tr>
<tr>
<td>2. The students learned a lot about environmental issues on the trip.</td>
</tr>
<tr>
<td>3. The students learned new skills on the trip.</td>
</tr>
<tr>
<td>4. The trip leaders were friendly to all students.</td>
</tr>
<tr>
<td>5. The trip leaders were knowledgeable.</td>
</tr>
</tbody>
</table>

© 2012 Center for Applied Research and Educational Improvement
In general, teachers rated the overall trip experience positively. Ninety-six percent of the teacher agreed that students acquired new skills while on the trip. Eighty-seven percent of the teachers agreed that students learned about environmental issues. Twenty-two teachers said they observed UWCA trip leaders as both friendly and knowledgeable, with strong agreement that trip leaders demonstrated these two attributes (64% and 68% respectively). The lowest rating was seen on survey item #1, which asked teachers whether their students had studied the Mississippi River in class prior to the trip. Just 12 of the 22 teachers (62%) indicated that the river had been a class topic before the trip.

**Students and the River Trip**

This section of the survey asked teachers and staff to rate statements that pertained to their students and the River trip. Figure 9 summarizes the results of this information.

**FIGURE 9. STUDENTS AND THE RIVER TRIP (N = 22)**

<table>
<thead>
<tr>
<th></th>
<th>STRONGLY DISAGREE</th>
<th>DISAGREE</th>
<th>SLIGHTLY DISAGREE</th>
<th>SLIGHTLY AGREE</th>
<th>AGREE</th>
<th>STRONGLY AGREE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Overall I think the river trip was a valuable experience for the students.</td>
<td>0%</td>
<td>4%</td>
<td>0%</td>
<td>4%</td>
<td>42%</td>
<td>50%</td>
</tr>
<tr>
<td>2. I believe that the river trip was age appropriate for grades 5-8.</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>4%</td>
<td>32%</td>
<td>64%</td>
</tr>
<tr>
<td>3. I believe that students with fewer outdoor experiences especially benefitted from the river trip.</td>
<td>0%</td>
<td>0%</td>
<td>4%</td>
<td>9%</td>
<td>14%</td>
<td>73%</td>
</tr>
<tr>
<td>4. I believe that students had fun on the trip.</td>
<td>0%</td>
<td>0%</td>
<td>4%</td>
<td>4%</td>
<td>28%</td>
<td>64%</td>
</tr>
<tr>
<td>5. After the trip, students talked about the river experience in class.</td>
<td>0%</td>
<td>5%</td>
<td>5%</td>
<td>24%</td>
<td>33%</td>
<td>33%</td>
</tr>
<tr>
<td>6. My students exhibited a high level of engagement on the trip (i.e., paid attention, respected others, participated enthusiastically).</td>
<td>4%</td>
<td>0%</td>
<td>9%</td>
<td>18%</td>
<td>46%</td>
<td>23%</td>
</tr>
<tr>
<td>7. I believe my students benefitted academically from going on the river trip.</td>
<td>0%</td>
<td>4%</td>
<td>4%</td>
<td>23%</td>
<td>37%</td>
<td>32%</td>
</tr>
</tbody>
</table>

Overall, teachers were positive about the Mississippi River trip and its impact on students. Most teachers believed that students were engaged and learning during the experience. Ninety-six percent of the teachers agreed on some level that the river trip was a valuable experience for the students. Fifty percent strongly agreed with this statement. All of the 22 teachers believed that the trip experience was age appropriate for fifth through eighth graders. Sixteen teachers (73%) strongly agreed that students with fewer outdoor experiences especially benefitted from the river trip. Approximately 87% of the teachers agreed that students were highly engaged throughout the trip. Additionally, teacher responses showed that the trip benefitted students academically with 92% of the teachers agreeing that the experience supported academic learning.
Attitudes Related to the River Trip
Section three of the survey asked teachers to rate attitudinal results of the River trip. Statements either pertained to teacher or student attitudes. Ninety-two percent of the 22 teachers agreed that, as a result of the trip, their students would be more interested in science. Ninety-six percent of the teachers responded that students would have more positive attitudes towards the environment based on the Mississippi River experience. The same number of teachers also indicated that they were glad that they participated with the River trip. Additionally, approximately 87% of the teachers believed that an outcome of the trip was a deeper engagement of learning among students. These data are summarized below in Figure 10.

FIGURE 10. ATTITUDES RELATED TO THE RIVER TRIP (N = 22)

<table>
<thead>
<tr>
<th>1. As a result of the trip, I think my students will be more interested in science.</th>
<th>STRONGLY DISAGREE</th>
<th>DISAGREE</th>
<th>SLIGHTLY DISAGREE</th>
<th>SLIGHTLY AGREE</th>
<th>AGREE</th>
<th>STRONGLY AGREE</th>
</tr>
</thead>
<tbody>
<tr>
<td>0%</td>
<td>4%</td>
<td>4%</td>
<td>33%</td>
<td>55%</td>
<td>4%</td>
<td></td>
</tr>
<tr>
<td>2. As a result of the trip, I believe students will have more positive attitudes about the environment.</td>
<td>0%</td>
<td>4%</td>
<td>0%</td>
<td>32%</td>
<td>50%</td>
<td>14%</td>
</tr>
<tr>
<td>3. I am glad that I participated on the river trip.</td>
<td>0%</td>
<td>4%</td>
<td>0%</td>
<td>9%</td>
<td>23%</td>
<td>64%</td>
</tr>
<tr>
<td>4. The river trip was the highlight of my summer teaching experience.</td>
<td>0%</td>
<td>14%</td>
<td>14%</td>
<td>14%</td>
<td>29%</td>
<td>29%</td>
</tr>
<tr>
<td>5. I am more likely to teach summer school next year because of the river trip.</td>
<td>0%</td>
<td>19%</td>
<td>9%</td>
<td>29%</td>
<td>10%</td>
<td>33%</td>
</tr>
<tr>
<td>6. I believe that one outcome of the river trip was a deeper engagement in learning.</td>
<td>4%</td>
<td>0%</td>
<td>9%</td>
<td>32%</td>
<td>28%</td>
<td>27%</td>
</tr>
</tbody>
</table>

What surprised me the most...
Teachers and staff were asked to complete two open-ended statements on the survey. The first statement asked them “What surprised me the most about the River trip was…..” Eighteen teachers completed the statement. Their responses were analyzed qualitatively which consisted of coding and clustering responses into common themes. Teachers’ responses fell into four categories: 1) Nature and the Environment; 2) Student Interactions; 3) Student Challenges; and, 4) Trip Characteristics.

Five teachers responded with trip observations of nature and the environment. For example, one teacher completed the statement with “the existence of outdoor adventure venues in the city” while another teacher noted “the bluffs and how secluded we were in nature.” Two teachers commented on learning about “the Mississippi” and “the connections of Lake Calhoun, Lake Harriett and the secret beach.” The last teacher wrote about “the coolness of the river on such a hot day….”

Other teachers commented on student interactions and group dynamics on the trip. One of these teachers wrote, “It really brought students together. They had been bickering in the canoe but after a while spontaneously began to work as a team to paddle faster and were laughing a lot.” Another teacher commented, “How well the students cooperated in the canoes. They really had to work together to make it work, and every team did a great job.” Still another mentioned in general, “How well the students from grades 5-8 worked together.”

Some teachers wrote about specific challenges that their students faced both before and during the trip. A challenge before the trip was expressed by one teacher who said, “I was surprised by how many
students did not want to attend because of the fear of water or the river.” A variety of challenges were identified during the trip. For example, one teacher wrote “how hard it was to canoe” while another one said, “Students were not offered much water or methods of cooling themselves until after they arrived at the destination.” Still another teacher noted, “The reluctance of some of my older students to paddle their own canoe.”

A few teachers mentioned specific trip characteristics as a major surprise. One said, “How well planned it (the trip) was and how students were taught to canoe.” Another commented on the UWCA staff and wrote, “How well organized the WI staff was for all our groups.” Three teachers mentioned that they were not able to go on the Mississippi because “the river was too high.” They participated in an alternative trip on a chain of lakes around and within Minneapolis. One of these teachers commented, “We were not on the river…..still a good trip though. Good plan B.”

Greatest Benefit to Students
Teachers were also asked to complete the statement, “I believe that the greatest benefit to students that a trip like this offers is…….” Nineteen teachers completed the statement with comments. As with the previous data, responses were analyzed qualitatively and coded into categories. Four groups of responses were identified. They were: 1) Learning about Nature and the Environment; 2) New Experiences for Students; 3) Connections to Academic Learning; and, 4) Social and Personal Benefits. Seven of the 19 teachers wrote that the trip’s greatest benefit to students related to learning about nature and the environment. For example, one teacher said, “We got an education about the lakes, access to the lakes, the impact of lakes on Minneapolis, and the impact of people on the lakes.”

Another teacher commented, “Students learned that the ecosystem is right in their backyard. They learned the importance of keeping the water clean.” Two teachers mentioned that “interacting with nature” and “a chance to experience nature” were beneficial to students. Finally, one teacher wrote, “an opportunity to really engage in hands-on learning and something physical in nature….as well as learning about wildlife in its natural environment.”

Some teachers commented that the trip allowed students new experiences. For example, one teacher wrote, “(the trip) gave them a new experience that they may never have.” Another teacher said, “The opportunity to engage with the river in ways that most families will not on their own.” Two teachers wrote that the trip allowed students to experience “something important in their own backyards.” For example, one teacher commented that students benefitted by learning, “There are many outdoor learning opportunities available right in our own city.” The other teacher said, “The experience they get interacting with real outdoors, and the learning of the existence of outdoor recreational facilities or venues in their proximity in the city.”

Teachers also noted that the river trip was connected to the academic learning conducted in their classrooms. For example, one teacher wrote, “The trip fit with our teaching theme of aquatic ecosystems and the netting was the closest connection to studying organisms.” Another teacher mentioned, “(the trip) was a chance to put classroom learning into real life context.” One teacher wrote about possible future River trips and connections that can be made to school. The teacher said, “I would love to take students to the beginning of the river and come down to the cities over time. I think using the river as a way of educating students would be great for the summer school program.”

Other teachers wrote about the personal and social benefits that students gained from the trip. One teacher said, “Experience in the outdoors and an opportunity for community building. It was really nice
to have it in the beginning of summer school.” Another teacher commented that self-development was an important component of the trip. She commented, “(the trip) was a chance to reach a part of them that is outside their comfort zone.”

**About SPPS and AVID**
Advancement via Individual Determination (AVID) Program is implemented in many school systems across the nation including Saint Paul Public Schools and Minneapolis Public Schools in Minnesota. AVID is an elementary through postsecondary college readiness system in Saint Paul Public Schools that is designed to increase school wide learning and performance. According to the program, the AVID system accelerates student learning, uses research based methods of effective instruction, provides meaningful and motivational professional development, and acts as a catalyst for systematic reform and change. AVID is for all students, and is implemented school-wide and district-wide, but it targets students in the academic middle. The mission of AVID is to ensure that all students, and most especially the least served students such as minorities, rural, low income, and students without a college going tradition in their families, will succeed in a rigorous college preparatory path, and will enter the mainstream activities of school.

Twelve schools in the Saint Paul Public Schools partnered with Wilderness Inquiry on UWCA activities. Student-participants were in grades 7-10 whose composition is similar to the overall SPPS population of about 39,000 students, for example:

- Students speak more than 100 languages and dialects
- Student ethnic composition in 2011 was: 31.2% Asian American, 29.4% African American, 24.4% White, 13.5% Hispanic, 1.7% American Indian
- Approximately 4,000 students are new to SPPS each year; 2,000 at the secondary level
- 8% of students require special education services
- 72% of students are eligible for free or reduced-price lunch
- Approximately 2,000 students experience homelessness during the school year

**Speaker’s Bureau in Saint Paul Public Schools**
The Urban Wilderness Canoe Adventures Speakers Bureau is another introductory-level UWCA activity. The Speaker’s Bureau focuses on introducing youth to outdoor careers. Students use the text “*Black and Brown Faces in America’s Wild Places*,” by Dudley Edmondson to read about different jobs in the outdoors. Urban Wilderness Canoe Adventure’s Ranger Mary presents primarily about positions available in the National Park Service, and how students can prepare themselves for those jobs.

Fifteen AVID attended a Speaker’s Bureau presentation in February, 2012. This session mostly addressed learning about geography, map reading, and nature. Another group of 24 AVID students attended a Speaker’s Bureau presentation in March, 2012. This session focused on information about National Parks and jobs related to them.

After the presentations, students were asked how useful the information was to them, how the presentation could be improved and to rate the presentation in general. For the February session, 6 out of the 15 students found the information on maps most useful. Four students rated the history information as being useful. When asked how the session could be improved, nine students suggested “having another ranger” speak. Nine of the students rated the session “good” while four students rated it as “Very Good.”
The students in the March session on National Parks found the information on places and animals most useful (nine out of 17 responses). Eight out of 12 students said that they “would go on trails or camp or hike.” When asked how the session could be improved only seven students responded. Four students said that the students “could be more focused.” Three students wanted “more stuff on trade.” When asked to rate the session, ten students rated it “Very Good,” eight students rated it “Fantastic” and five students said it was “Okay.”

**Overnight Experiences**

Overnight experiences are the second level of engagement in the UWCA program. At this level it is intended that students’ fears and misconceptions of the outdoors decrease as their exposure to the outdoors and their independence increases. Although the CAREI evaluation team did not collect or analyze data from overnight activities in 2011-2012, the 2011 evaluation of overnight experiences, based on student responses, concluded that students:

- like to spend more time outside if I were able (81%),
- would go on another trip like this one (79%),
- deepened their relationship with their peers (78%), and
- and interested in environmental issues (81%).

**Multi-day Experiences**

Multi-day experiences are the UWCA program’s third level. It is hoped that as students pass into the third level from introductory experiences like the Mississippi River trip and overnight experiences at Lake Elmo and other camps they will solidify a connection to nature and their interest in outdoor jobs and careers will grow. The CAREI evaluation team used teacher interviews, surveys, and student responses to application essays and reflections to determine the extent to which multi-day activities affected students’ connections with and perceptions of the outdoors.

**Teacher Interview**

During May of 2012 an evaluator interviewed a teacher at Washburn High School who had accompanied a group of students on a UWCA camping trip. The teacher works with the TRIO College Access Program at the school. She teaches at-risk senior level students who have difficulties succeeding in the high school environment. Most of her students will not graduate this year with other seniors. Their problems range from poor achievement, lack of school engagement, and truancy issues.

During the winter of 2012 eight of her students participated in the UWCA Baker Winter Overnight trip. She accompanied them on the trip as a teacher chaperone. The group left on a Friday afternoon and returned from the trip on Sunday. The interview with their teacher describes what the students did on the trip and what they learned from it.

**Methods and Instruments**

*Interview Protocol*

The purpose of the interview was to explore the impact of a UWCA trip on at-risk adolescents. The evaluators developed an interview protocol that consisted of questions related to trip activities, UWCA facilitators and their role, and observations that the teacher had on the impact the trip had on her students.
The interview lasted about 90 minutes. It was conducted in a small classroom at Washburn High School. The interview was tape-recorded for accuracy and completeness. The teacher provided a rich, detailed description of the UWCA Baker Winter trip and how at-risk students benefitted from the experience. Responses to questions were transcribed and provided below.

**Minneapolis Public School Teacher Interview Transcript**

1. **Can you describe the trip for me?**

Teacher: “There were no showers or electricity. Not having showers was traumatic for the students! We did a host of amazing activities. We tapped for maple syrup, did star gazing, and took hikes. The students made all their own meals, if the girls made a meal, the boys cleaned up. We had an equal number of boys and girls so it was amazing that way. We did team building and did a survivor challenge where students had to make a fire and build a shelter. It was busy but we also had a lot of time to relax and chat with each other and chat with the leaders.”

2. **Some of the literature on outdoor experiences suggests that students who attend outdoor trips gain increased self-esteem, independence and confidence. Did you observe students displaying/growing with these characteristics? If so, have they continued to grow after the trip?**

Teacher: “Definitely. It’s actually a really amazing group. It’s actually confusing to me that they are not on track because I think they can be really motivated. They were very independent and got a long very well on the trip. No discipline problems. It was an environment that gave them a lot of independence and I think they improved on their responsibility. And also when they came back it was something they were really proud of. They talked with other students in class about their experience. It was a really positive thing for them. They almost felt like a club when they got back.”

3. **From your perspective, what is the value-added (what do students gain) by participating on a trip like this?**

Teacher: “I think the students really got to know each other well and got to know me better. I’ll never forget the bus ride home. I felt like there was almost peace or sadness because I think out there they felt really amazing and confident, almost like they were in a team of winners. And I don’t think they often feel that way. They felt really positive when they don’t often feel that way here in school. It’s just really hard. They are not on track so senior responsibilities don’t really apply to them in a sense. They might not be able to walk (graduation) or even attend the ceremony. So I think the trip gave them something positive, boosted their confidence and definitely made my class better. They felt like they knew me better.”

4. **Tell me about the trip leaders. What did they do with the students? How did they interact with them? What did the students learn from them (connections to the environment, environmental awareness about issues/concerns)?**

Teacher: “There were facilitators who did the survival activities and we had a really, really amazing guide. He did a good job with teaching but also gave the students the time to do things without much guidance. He really let them take the lead on making their shelter. The facilitators from Urban Wilderness Canoe Adventures read our group really well. They gave them freedom because they deserved it—they didn’t complain. They loved the star gazing; they loved laying out on the tarps. The facilitators talked to them about how big the universe was. The facilitators were flexible and let them go
star gazing 2 nights since the students loved it so much. We also had a facilitator who was really great at using down time to get to know the students. She played games a lot with them, played spoons with them, and she always had some trivia questions for them. The students wanted to hang out with the adults which was really nice.

Our male leader did a really good job with the boys initiating and making dinner a positive thing. The leaders gave the students independence, didn’t make them feel like kids. I think they treated them with respect.”

5. What did the students say that they enjoyed the most? How did they benefit?

Teacher: “One of the leaders told a ghost story, it was actually about an abandoned building built into a hill at the site. It’s extremely creepy. And the story he told was extremely terrifying. But as a team we all walked out into the woods together with him leading us. We went into the shelter together and the students thought that was the coolest thing. And they talked so much about the star gazing, like sitting on a mountain, hill, in a field and looking at the stars that they don’t get to see living in a big city.”

6. Did the students describe any challenges?

Teacher: “Not showering. Also I think that they were really positive though. They were willing to do anything. But they were leaving all their friends for a weekend. And I know for a fact that most of them lead adult lives more than they should. So for them to leave that all behind and go out in the woods instead of partying with their friends, I think that was a sacrifice and a challenge for them.”

7. What kind of skills did they gain from the trip?

Teacher: “The survivor challenge, just to create something from nature, I think that was a skill. They had to create a shelter with only materials they found in the woods. That resourcefulness, that’s a skill. I also think that simple things like putting on a meal for people, working as a team to do that. Our dinners depended on that participation. I think that’s a skill. I also think that when we did maple sugar taping, just the skill of listening about the process, then doing the process. It was really like a scientific lab in a sense.”

8. As a result of the trip, did the students express gaining knowledge about the environment, science—what did they learn? How did what they learn support the content of your class?

Teacher: “Our naturalist talked a lot about environmental issues. But I’m not sure how much the students learned. I don’t teach science so I can’t really say.”

9. How did the students work together as a group? Were there any conflicts and, if so, how were they handled? (Team building, working together setting up camp, learning skills)

Teacher: “No conflicts on this trip. I had been nervous about it. The shower—they were mad about that. But that quickly passed. They got a long really well. They were all Latino students except one—and they spoke a lot of Spanish. It was very familial, a very family like experience.”

10. Do you feel the trip impacted grades, school attendance, school engagement, school attitude? If so, how?
Teacher: “I had one student who didn’t come to school at all one semester. Then we met with her and she joined my class. Her attendance was ok, it did improve, but not excellent. After the trip, she’s been at school almost every day which is huge. I really think attendance is why a lot of these students are failing. She’s one I saw huge improvements with. I think the class felt like a community to her after the trip. She belonged more.”

11. Do you want to add any information, perceptions, observations that I haven’t covered?

Teacher: “I have a lot more faith in my students now. I want them to be motivated, to be good people. The trip reassured me that they have potential to be good, resourceful people. You don’t always see that in school.”

A Recommendation

“I would love it if all students could have this opportunity. They (UWCA) were extremely organized, and really cared about following through. I wish it would be less money. I think if my students could do more of it I think it could be really life changing. I’d like to see if students could use it [trips] for credit. Having systems in place where trips are aligned with standards would be great too.”

Advancement via Individual Determination (AVID) Program

In April 2012 the evaluators interviewed a District Liaison for the Advancement via Individual Determination (AVID) program. The teacher-liaison told the evaluators that they have worked with Urban Wilderness Canoe Adventures for the past four years. AVID students participate in grade sequential Urban Wilderness Canoe Adventures trips. Seventh graders complete team building activities at state parks. Eighth and Ninth graders participate in river canoeing activities and the 11th graders have an extended overnight camping trip.

The evaluators met with AVID staff in May 2012. The meeting took place at AVID’s central office and lasted approximately two hours. The purpose of the meeting was to discuss ways in which the evaluation team and the AVID staff could collaboratively work together to study the impact of UWCA trips on students. Data sources, the development of survey, interview, and reflection prompts, and potential additional data were discussed. The evaluators agreed to develop and provide AVID with reflection prompts for students attending the summer Glacier trip. The AVID staff provided the evaluators with data they had collected from students who had attended UWCA activities during the school year.

Methods and Instruments

Evaluators analyzed AVID students’ application essays and pre and post trip evaluations for two overnight extended UWCA camping trips: The Baker Near Wilderness Winter Camping Trip and the Apostle Island Three Night Camping Trip. Additionally, AVID students attended two Speaker’s Bureau sessions given by Ranger Mary who works part time with Urban Wilderness Canoe Adventures. Student feedback on the Speaker’s Bureau was also provided to the evaluators.

AVID staff also provided 15 application essays for the 2012 trip to Glacier National Park. Each student was asked to discuss previous Urban Wilderness Canoe Adventures trips and the impact of those trips in the essays. The evaluators also provided AVID staff with reflection prompts that students were expected to use for journal entries before, during, and after the trip. The prompts were based on our review of the literature. We asked students to respond to questions that related to environmental awareness,
observations, and wilderness connections, and topics that related to new self- and group-perceptions that occurred as a result of the trip.

Upon returning from the Glacier trip, AVID staff told evaluators that the students did not complete the reflections. However, an AVID staff member, who accompanied the students on the trip, used the prompts to interview students about the trip. For example, students were asked about what they learned about nature and the environment and if the trip had changed them personally in anyway. The interviews took place at the conclusion of the trip as they awaited the train back to Minnesota. These data were provided to the evaluators by the AVID staff.

The qualitative data provided by AVID were analyzed by the evaluators for patterns and themes among the responses. The responses were coded into like categories. Classifications of responses and examples to support each category are discussed. These data findings are presented below.
Advancement via Individual Determination (AVID) UWCA Trip Evaluation Results
The Baker Near Wilderness Winter Settlement Adventure
This Near Wilderness Settlement is located 20 minutes west of downtown Minneapolis. Students spend two winter nights and three days at the camp site participating in skiing and snowshoeing adventure activities. Trip leaders guide the students through these activities and also show them how to build a snow shelter and dress comfortably in cold temperatures. Although the students can stay in cabins, they are invited to spend one night sleeping outdoors in the snow shelter. To protect the environment, WI uses "minimum impact" camping techniques.

Seventeen AVID high school students participated in the Baker Winter Settlement experience during the winter of 2012. Two Urban Wilderness Canoe Adventures trip leaders facilitated their experiences. The students were attending various high schools in St. Paul.

Prior to the trip, the students were asked to complete a pre-trip survey. When asked why they choose to attend the trip, 47% of the students mentioned that they wanted to experience “nature,” “winter wilderness” or “the outdoors.” Approximately 30% of the students responded that they either “wanted to be with their friends” or “meet new people.” When asked if they had previous camping experiences, 15 out of the 17 answered that they had. The students had a variety of responses when asked what they were looking forward to on the trip. Some of the remarks are listed below:

- Learning new things about nature, bonding and enjoying the field trip
- Having fun, meeting new people, exploring the wilderness
- Community building activities
- Learning more about survival things in the wild
- A great time with no electricity, just how camping should be
- Going snowshoeing---never done it before
- Eating food and getting to know people

Students were also asked what they were most concerned about with the trip. Nine students out of the 17 said that they had no concerns. The remaining students listed concerns related to the weather, the lack of water services, coming close to wildlife such as bears, and not getting along with their peers. After the trip, the students completed a survey comprised of 4 open-ended questions about their experiences. The first question asked if they enjoyed the winter trip and if so, why, and if not, why not.

All 17 students responded yes, they enjoyed the trip. Reasons for their positive answers were:

<table>
<thead>
<tr>
<th>Theme</th>
<th>Percent responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Being with my peers and meeting new people</td>
<td>47%</td>
</tr>
<tr>
<td>Being around nature</td>
<td>30%</td>
</tr>
<tr>
<td>The Urban Wilderness Canoe Adventures trip leaders</td>
<td>24%</td>
</tr>
<tr>
<td>Learning new skills and more about the environment</td>
<td>24%</td>
</tr>
<tr>
<td>Learning more about myself</td>
<td>12%</td>
</tr>
</tbody>
</table>

When asked if their expectations for the weekend were met, 15 out of the 17 replied “yes.” Comments that supported their positive responses were:

- Yes, we were able to enjoy nature
- Of course, actually they exceeded my expectations
- Yes, because the staff did all that is possible to make us comfortable
- Yes, in the end I learned a lot about myself and the people around me
- I got to communicate and experience things outside my comfort zone, yes!
The third question asked students if their opinion towards the outdoors or outdoor experiences had changed as a result of the trip. Six of the 17 students said “yes” with most of their comments pertaining to an increased appreciation for nature and the environment. For example, one student said, “Yes. It’s really interesting to know you’re surrounded with animals and how they survive and live.” Most of the remaining 11 students responded “no.” These students remarked that they had always “loved camping,” and/or “loved nature and the outdoors” and the trip had not changed these opinions.

The final question asked students if they would choose to attend additional trips through Urban Wilderness Canoe Adventures. All 17 students responded “yes.” When asked “why” the following comments were made:

<table>
<thead>
<tr>
<th>Theme</th>
<th>Percent responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fun and Enjoyment</td>
<td>53%</td>
</tr>
<tr>
<td>Experiencing nature and the environment</td>
<td>35%</td>
</tr>
<tr>
<td>Meeting new people</td>
<td>24%</td>
</tr>
<tr>
<td>The Urban Wilderness Canoe Adventures trip leaders</td>
<td>18%</td>
</tr>
</tbody>
</table>

**Apostle Island Three Night Camping and Adventure Trip**

Located on the south shore of Lake Superior between Cornucopia and Bayfield, the Apostle Islands are known for sea caves, sandy beaches, historic lighthouses, and sunken shipwrecks. Seventeen Minneapolis AVID high school students participated in a 3-day Urban Wilderness Canoe Adventures camping trip on the Island during the 2011/2012 school year. When the weather is nice campers are able to venture out in Sea Kayaks or 24-foot Voyageur canoes. On windy days, campers must paddle close to land but they are able to take some great hikes. Unfortunately, the weather was not optimum for this trip and most activities centered on hiking excursions.

The evaluators did not collect pre-trip data from the students. However, AVID students were required to complete an application for the trip. Questions on the application asked students why they were interested in attending the trip and what they hoped to learn from the experience. AVID administrators provided student responses on these two questions.

There were a variety of answers when the students were asked why they were interested in participating in the trip. Most responses fell under specific categories. The most common categories and their respective frequencies of answers were:

<table>
<thead>
<tr>
<th>Theme</th>
<th>Percent responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Experiencing nature and the outdoors</td>
<td>53%</td>
</tr>
<tr>
<td>Learning new skills (canoeing, camping, adapting to the outdoors, being independent, leadership and teamwork)</td>
<td>41%</td>
</tr>
<tr>
<td>Meeting new people, being with friends</td>
<td>41%</td>
</tr>
</tbody>
</table>

When the students were asked what they hoped to learn from the experience, 14 out of the 17 referred to some aspect of nature, the environment, or the outdoors. For example one student said, “I would like to learn new things about the outside; especially because there are so many issues with taking care of our resources, it would be a way to build empathy towards our environment.” Another student responded, “I hope to learn and understand the land I walk on and how to help preserve its beauty.” Still another student remarked, “I honestly just want to learn about the beauty of nature. Being a city girl,
the wilderness is foreign to me. The only idea I have of it is from what I see on TV and I would just like to learn what it’s like for myself.”

After the Apostle Island trip, the 17 students completed the same 4 item, open-ended trip evaluation survey that the students attending the Baker Near Wilderness trip completed. When asked if they enjoyed the winter trip and if so, why, and if not, why not, 16 out of 17 students responded “yes,” they enjoyed the trip. Reasons for their positive answers were:

<table>
<thead>
<tr>
<th>Theme</th>
<th>Percent responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trip leaders/planned activities</td>
<td>30%</td>
</tr>
<tr>
<td>Learning about the Islands and the environment</td>
<td>30%</td>
</tr>
<tr>
<td>Meeting new people/bonding</td>
<td>24%</td>
</tr>
<tr>
<td>Enjoyment and fun</td>
<td>18%</td>
</tr>
<tr>
<td>Learning about myself</td>
<td>12%</td>
</tr>
</tbody>
</table>

The second question asked students if their expectations for the weekend were met. Nine out of the 17 students responded both positively and negatively. For example, they said some expectations were met but others were not. Eight of these students referred to not being able to do some activities due to weather problems. For example, one student said, “I was hoping to see the caves, visit one of the islands and canoe. But I had fun anyway.” Another student responded, “Yes and no. Yes since I had fun and no since we were told we were going kayaking and didn’t go.” Still another student said, “I wish the weather was nicer and more activities were available. Other than that the food was really delicious, the games were fun; the people were amazing.”

The third question asked if the students’ opinions towards the outdoors had changed and, if so, how? Seven of the students responded “yes.” Most of these students referred to learning more about the outdoors and environment. Some of their responses were:

- Yes! I now realize that our planet is ours. As in team. So it’s what we choose to do with it.
- It has broadened my experience on the outdoors.
- Yes. I learned that what we put in the earth is what we get out and so--by being a part of this outdoor experience I know how to treat my earth a little bit better than before.
- Yes. Because I came to the realization that I can survive without my phone.

The last question asked students if they would choose to participate in additional trips through Urban Wilderness Canoe Adventures. Fifteen out of the 17 students responded “yes.” Their responses could be categorized into four categories. These categories and their frequency of responses were:

<table>
<thead>
<tr>
<th>Theme</th>
<th>Percent responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enjoyment of the outdoors, nature, and the environment</td>
<td>42%</td>
</tr>
<tr>
<td>Trip leaders/activities</td>
<td>30%</td>
</tr>
<tr>
<td>Fun and enjoyment</td>
<td>30%</td>
</tr>
<tr>
<td>Wanting to learn more</td>
<td>18%</td>
</tr>
</tbody>
</table>

AVID Glacier Trip 2012 Application Responses
AVID students who attended the 2012 Baker Near Wilderness Winter Settlement Adventure and the Apostle Island Three Night Camping and Adventure Trip have the opportunity to attend the 2012 summer Glacier National Park Hike and Explore Urban Wilderness Canoe Adventures trip. This culminating trip consists of six days and five nights exploring Montana’s Glacier National Park. The park is known for its pristine forests, alpine meadows, rugged mountains, and spectacular lakes. With over
700 miles of trails, Glacier is a hiker's paradise. The trip’s main adventure is hiking the length of the famous Going to the Sun Highway.

AVID students who are interested in participating in the Glacier trip go through an application process. One component of the process is to write an essay reflecting on previous Urban Wilderness Canoe Adventures trips, what skills and knowledge were gained from them, and how this information can be used in the future. The evaluators were provided fifteen of these essays. The writings were qualitatively analyzed for themes and patterns among the responses. When examining the impact of the students’ two previous Urban Wilderness Canoe Adventures trips, four specific themes emerged from the data. The following list identifies the four prominent response patterns and the number of statements in which they were mentioned across the essays:

- Environmental and Nature Connectedness 31
- Meeting New People/Bonding with Peers 31
- Self-Development 30
- Developing Skills in Outdoor Environments 21

Environmental and Nature Connectedness
All fifteen essays showed that Urban Wilderness Canoe Adventures trips supported environmental awareness and an appreciation of nature. Students demonstrated this connectedness through a variety of statements. For example, one student wrote, “Urban Wilderness Canoe Adventures has impacted my life by showing me a side of nature that I’ve never seen, and giving me the chance to enjoy the beauty of nature.” The same student elaborated with environmental behavioral changes that resulted from the trips. The essay says, “I pay closer attention than I have before...by picking up litter and watering dried trees, grass and other plants.” Another student discussed environmental opportunities not experienced due to living in a city. Urban Wilderness Canoe Adventures provided, “Gaining more knowledge of the nature you would never really see in the city or blocks you live.” Another similar statement was shown by a student who wrote, “WI trips impacted me by letting me know more about nature and wildlife outside of the city.” Increased environmental interest was emphasized in several essays. For example, one student responded, “Learning from that experience (WI) has made me more interested in the outdoors, exploring life and nature.” Across all essays students reflected that Urban Wilderness Canoe Adventures trips influence levels of knowledge, attitudes and beliefs about the environment.

Meeting New People/Bonding with Peers
Most of the essays addressed positive aspects associated with inter-personal relationships experienced while on Urban Wilderness Canoe Adventures trips. The benefits of meeting new people were mentioned by several students. For example, one student said, “The biggest impact that I have had is meeting new people, I learned a lot about myself and others.” Still another student wrote, “I have been able to learn how to open up and meet new people, this will make it easy for me in the future.” Other students discussed the development of inter-personal skills while on trips. For example, one student stated, “Cooperation is also a skill that I learned from all the activities that we’ve done together from the Urban Wilderness Canoe Adventures trips. Learning to cooperate and work together with people sometimes may be challenging but with the good communication between each other I manage to pull through. I will definitely refer back to these skills in the future.” Another student mentioned, “(WI trips) help me with leadership skills and people skills.” Finally, one student compared the AVID school program with Urban Wilderness Canoe Adventures trips and how they complement each other. The student said, “Both of these programs are similar in many ways because both teach leadership, team building and they both create a family environment.”
Self-Development
The essays revealed that students grow, develop, and change in multiple ways as a result of Urban Wilderness Canoe Adventures trip participation. Self-assurance was one attribute that seemed to be nurtured the most. One student reflected on this developmental aspect by writing, “The experiences I have had camping with my classmates and the Urban Wilderness Canoe Adventures gave me confidence and I was able to be myself…” The same student goes on to say, “… (UWCA trip) gives me more confidence to speak out and be myself, showing my skills and what I can do in these situations.” Another student supported confidence building by saying, “(WI trips) helped me grow by having me be more open to myself and to others. For example, I took the lead in several group activities.” Other students spoke of overall self-development. For example, a student wrote, “The opportunities that the AVID/Urban Wilderness Canoe Adventures trips have given me to participate in creative activities outside has left me a changed person. Urban Wilderness Canoe Adventures has altered my view on nature; in my school and community.” Additionally, self-awareness was also shown by several essay remarks. Students consistently mentioned that “I learned more about myself, or “I know myself better now.”

Developing Skills in Outdoor Environments
Students wrote about many outdoor survival skills that they learned through Urban Wilderness Canoe Adventures trips. For example, students wrote of learning how to “build fires, build forts and find shelter and food sources.” One student wrote extensively about safety skills acquired on trips. The essay says, “Skills and knowledge that I took away from the AVID and Urban Wilderness Canoe Adventures trips: learning how to survive in the wilderness and an appreciation of nature. As a group we learned how to prevent certain mishaps from happening, if possible, what to be aware of, and how to react if something happened. Learning how to be safe and fun at the same time is very important when going on outdoor trips. I can use these skills in the future when I choose to go on a trip that is in the wilderness.” Another student wrote about “three rules” to follow when encountering danger while outdoors; “shooting a gun three times (if you have one),” “you can go three weeks without food and still survive,” and “keep a positive attitude at all times.” The essays showed that students were acquiring basic skills to meet outdoor wilderness challenges.

AVID Glacier Trip 2012 Student Interviews
Twenty students participated in the 2012 summer Glacier trip. An AVID administrator accompanied the students on the trip. At the conclusion of the trip, the administrator interviewed 12 of the students as they waited for their train to return to Minnesota. Interview questions were classified in two categories: 1) During Trip Reflections and 2) Post Trip Reflections. The first category of questions asked students about their trip experiences, challenges they encountered, the trip leaders, and group dynamics. The second category of questions asked about the trip’s impact on the students’ personal growth, plans for the future, and perceptions of the environment. The evaluators were provided with the transcripts of the interviews.

During Trip Reflections
Students were asked to describe one experience or observation that helped them feel closer to nature on the trip. There was no clear pattern of responses as each student mentioned a unique experience. One student said, “Star gazing – seeing the big and small dipper and the North Star for the first time.” Another student reflected on “the view of the mountains” while another student said just “getting dirty.” Two students talked about specific trip activities. One said, “Looking back on our hikes and seeing how far we had hiked.” The other spoke about “Swimming in the glacial lakes.”
When asked about the challenges that they experienced while on the trip, some students mentioned the "cold" weather while one student said, "no showers." Another student said it was difficult "getting to know others." One student discussed the hiking activities by saying, "Three days of straight hiking-I now know that I can push myself through being tired, sore, and injuries."

Students were asked what they learned from the trip leaders. Most responses centered on "motivation." For example, one student said, "If you put your mind to something, you will reach it" while another student remarked, "to keep going." Some students identified specific skills that the trip leaders taught them. One student spoke about learning "to cook, mixing different foods." Another student cited "how to survive being close to bears." Other students mentioned learning "to take risks." For example, one student gave the example, "(trip leader) was always the first one to jump in the water. I learned to take risks."

When asked about any observations the student had related to how the group got along, there were only two responses. One student said, "Everyone helped." While the other student reflected that "We motivated each other."

Post Trip Reflections
The first interview question in this category asked students if the trip altered any plans for after high school. Two students said they were planning on changing their major to environmental studies or "something similar." One student said, "I want to travel more." Another student discussed the trip’s hiking experiences and remarked, "Hiking may become a new hobby of mine."

When students were asked to describe any ways that the trip had significantly changed them as a person, seven responses pertained to social skill development and group dynamics. For example, one student said, "I now know how important teamwork is" while another student remarked, "I am more trustworthy of others now." Other students spoke about specific social skills. One said, "I learned to be a better listener because there were no distractions like cell phone, computer, etc." Another said, "I am more patient now because I had to learn to wait for everyone so we could stay together on the hikes and I enjoyed staying together with everyone." One student commented on how the trip encouraged acceptance of others. The student said, "I learned more about my race and others and therefore myself. I am more open-minded because of it." The last student commented on the group in general. The student said, "We are just all closer and I feel like I know them so much better."

Other students spoke of personal development when asked this question. For example, one student said, "I feel renewed" while another student said, "I learned not to doubt myself." Still another student commented, "I am physically stronger." The last student remarked, "I will live in the moment more because of this trip."

Four students responded to a question that asked how the trip changed their perspectives about the natural environment. Two students voiced concerns. One said, "Glaciers – global warming – I want to help stop that now." The other said, "Always leave no trace to maintain the naturalness." The other two students spoke about traveling more. One student mentioned "I want to get out of my state more and learn about other states and their environment." The other student said, "I want to see more National Parks."

When asked what they had learned from the trip, again only four students responded. Their answers varied. One student said, "I am excited now – I have closer friends, I want to meet more new people."
Another student commented, “Know your limits.” Still another student mentioned, “Bear bins.” And the last student said, “I need to always have water.”

Conclusions

The 2012 UWCA Evaluation investigated the outcomes of three UWCA activities this year: 1) The Minneapolis Public Schools’ Summer School Mississippi River trip; 2) Washburn High School’s at-risk students’ involvement with one UWCA trip; and, 3) AVID student’s participation in three UWCA trips. Our findings consistently demonstrate that regardless of the specific program or modification the participants received numerous personal, social, and academic benefits through UWCA trip participation. Many of the variables that influenced these benefits have been identified during our data analyses.

The research we initiated prior to the 2012 evaluation supports and triangulates nicely with the patterns we observed and learned during our data collection activities with the actors in 2012, whether they were middle school students, high school youth, teachers, or trip leaders.

Environmental Awareness

The literature suggests that outdoor education increases students’ awareness and appreciation of nature and the environment. Yet there are few studies that document those changes. The data from our UWCA evaluation shows that those changes do occur. Eighty-four percent of Minneapolis Public School students and 87% of their teachers agreed that the students learned about environmental issues during their Mississippi River trip. Eight-two percent of the students agreed that due to the trip they knew what to do to protect the environment. Additionally, 96% of the teachers said that students would have more positive attitudes towards the environment as a result of the trip. Several of those teachers wrote that learning about nature and the environment was the trips’ greatest benefit.

AVID students who participated in three UWCA trips consistently commented on learning about nature and the environment during their experiences. For example, 53% of those who attended the Baker Wilderness trip cited “experiencing nature” as a reason for applying to participate in the Apostle Island trip. Fourteen out of the 17 students who went on the Apostle trip hoped to “learn” even more about “nature, the environment, or the outdoors” on future UWCA trips. Essay applications for the Glacier trip showed that environmental and nature connectedness was the most prominent impact on AVID students who attended the two previous trips. Across all of the AVID data, UWCA trips supported environmental awareness and an appreciation of nature among students.

Social Development and Connectedness

Wilderness Inquiry trip leaders indicated that an integral component of trips is to establish community and build relationships. The literature also revealed that outdoor programs have significant positive effects on students’ social competence. Data across all three of our evaluation studies supported this growth. Eighty-eight percent of the Minneapolis students said that they “worked as a team” on their River trip. Qualitative observational data from their teachers showed positive student interactions and group dynamics occurring as students navigated together canoeing down the River. Teachers noted that the trip “really brought students together,” how well “students cooperated” in their canoes, and that the experience involved “community building.”

A consistent theme throughout the AVID data was student development related to interpersonal and social skills. Trip evaluation surveys and interview transcripts showed students learning “cooperation,”
“teamwork,” “good communication skills,” and “acceptance of others” through UWCA experiences. Further, students cited that “meeting new people” was one of the biggest trip benefits.

As observed by their teacher, at-risk students from Washburn High School also gained social skills on their trip. According to the teacher, trip activities promoted “teamwork.” Further, after the trip, the class showed social bonding that had not been observed before. The teacher described the class as more of a “community” and “club” when they returned.

**Academic Benefits**

Evaluation data showed that UWCA trips offered students numerous academic benefits. Ninety-two percent of the Minneapolis School teachers said that the Mississippi River trip benefitted their students academically and that students would be more interested in science as a result of the trip. Eighty-seven percent of those teachers also responded that an outcome of the trip was a deeper engagement of learning among the students. Teachers’ qualitative comments showed that the trip was connected in some way to classroom learning. For example, one teacher said the trip connected to her teaching theme of “aquatic organisms” while another teacher mentioned that the trip “put classroom learning into a real context.”

The Washburn High School teacher noted that her students’ UWCA trip promoted school engagement. She described one student who had school attendance problems. After the UWCA trip, the student began to attend school regularly. According to the teacher, the class was more like a “community” when they returned from the trip and the student felt like she “belonged” more.

It has clearly been difficult to show a causal relationship between participation in the UWCA programming and higher academic grades. We believe that this is largely due to a lack of articulation between the outdoor program materials and specific curriculum lessons taught in the classroom. In more than one instance, teachers did not use materials that were provided and available.

**Personal Benefits**

The outdoor adventure literature and the Wilderness Inquiry trip leaders identified personal development as an important outcome of wilderness programs. The evaluation showed that a variety of students’ personal attributes were impacted by UWCA trips. AVID students cited personal growth related to “leadership skills,” “self-understanding,” “confidence,” and “independence.” According to the Washburn High School teacher, her at-risk students gained “responsibility,” “resourcefulness,” “confidence,” and “independence” as a result of the UWCA trip.

The evaluation did not show a significant change in pre and post personal views among the students participating in the Mississippi River trip. However, as discussed previously, the literature suggests a number of reasons why this result may have occurred. For example, the length (one-day) and intensity of the trip may not have been enough to impact personal growth. The UWCA AVID trips and the Washburn High School trip were of longer duration and provided more wilderness exposure. Additionally, the post survey was administered to the Minneapolis School students directly after the River trip. Some literature suggests that personal growth, such as independence, may begin to develop during a program and continue to increase after a program ends. Follow-up studies may be necessary to determine if indeed personal development has been impacted.